

## Statement of Interest

**The interest declared in this leaflet is not binding.  
Only a limited number of places are available.**

Please send an email to

[schmidt-ajayi@oav.de](mailto:schmidt-ajayi@oav.de)

containing the following information:

I am interested in the delegation trip to Bangladesh:

- please send me additional information
- please call me

.....  
Title, surname, first name

.....  
Position, company

.....  
Street, post code, town/city

.....  
Phone, email

I am aware that my personal data given here will be processed in accordance with the data protection regulations of the Ostasiatischer Verein e.V. (OAV). The processing is only to the purpose to provide me with information about the delegation trip to Bangladesh. The legal basis for processing is Art. 6 para. 1 lit. a) GDPR (consent to processing). My consent can be revoked at any time without giving reasons. Further information on the processing and protection of my personal data can be found at <https://www.oav.de/datenschutzbestimmung.html>. I have read the privacy policy.

.....  
Date, signature

## Organiser:

The OAV – German Asia-Pacific Business Association is organising the cross-sectoral business mission “Emerging Bangladesh”. The trip will take place from 15-19 September 2024.

The OAV is only organising the trip. All other services such as flights, hotels and similar are merely arranged by us.

We refer in particular to hotel and flight cancellation policies. Contractual relationships are exclusively between the participants and the individual service providers.

### Contact:

**OAV - German Asia-Pacific Business Association**

Barbara Schmidt-Ajayi  
Regional Manager South Asia  
Tel.: +49 (0) 40 357559-16  
[schmidt-ajayi@oav.de](mailto:schmidt-ajayi@oav.de)  
[www.oav.de](http://www.oav.de)

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**Emerging Bangladesh –  
New opportunities ranging from  
contract manufacturing to R&D**

**Cross-sectoral business mission**

**Dhaka-Chattogram**

**15-19 September 2024**



## OAV business mission “Emerging Bangladesh”

15-19 September 2024

Bangladesh is one of the most dynamic markets in the region with growth rates of six to seven percent in recent years. The impressive economic success - Bangladesh will graduate from a "Least Developed Country" to a "Middle Income Country" in 2026 - can also be attributed to the ruling party under Prime Minister Sheikh Hasina, who was confirmed in office once more in January 2024.

Classic export goods from Bangladesh continue to be **clothing and textiles** as well as **natural fibers and related products**. However, **bicycles and pharmaceutical products** made in Bangladesh also enjoy a good reputation internationally.

In the **infrastructure sector**, numerous expansion and modernization projects offer investment opportunities for the German construction industry and its suppliers.

There are also initial investments in **high-tech sectors such as ICT or research and development**. A lively start-up scene has developed and is being specifically promoted by the government.

Benefiting from duty-free EU market access, Germany is one of the main target countries for deliveries from Bangladesh and products "Made in Germany" enjoy an excellent reputation in Bangladesh. On a political level, high-level visits take place on a regular basis. Make use of this positive trend to explore Bangladesh as a new market or expand your already existing business activities!

The OAV business mission provides German companies with contacts to political and business leaders in Bangladesh. Clear business opportunities will be shown during tours of companies and networking events in Dhaka and Chattogram.

## Tentative Programme (Subject to changes, Meetings tbc)

### Sunday, 15.9.2024, Dhaka

- Political briefing with representatives of German Embassy and EU Delegation
- Meeting with GIZ / KfW Development Bank
- Dinner with relevant chambers/associations, e.g. Foreign Investors Chamber of Commerce & Industry

### Monday, 16.9.2024, Dhaka

- Company visits in Gazipur, e.g.
  - o WALTON Group (local producer of electrical and electronics goods)
  - o Hana Systems Ltd. (Bangladesh-German joint venture producing bicycles)
- Reception hosted by German Ambassador

### Tuesday, 17.9.2024, Dhaka-Chattogram

- Meetings with Bangladesh Investment Development Authority (BIDA) and relevant ministries, e.g. Prime Minister's Office, Ministry of Commerce, Ministry of Finance, ICT Divison/Startup Bangladesh Limited
- Flight to Chattogram

### Wednesday, 18.9.2024, Chattogram (Chittagong)

- **Group 1 / Infrastructure:** Visit of port and meeting with Port Authority / Briefing on planned development project by Management of Chattogram Shah Amanat International Airport
- **Group 2 / Manufacturing / R&D:** Visit of Korean Export Processing Zone (KEPZ) and company visits, e.g.
  - o Design & Development Center of German company Strauss (workwear)
- Visit of ship breaking yard/ship recycling industry
- Briefing and reception hosted by the German Honorary Consul in Chattogram

### Thursday, 19.9.2024, Chattogram-Dhaka

- Flight to Dhaka
- Visit of Dhaka Export Processing Zone (EPZ) in Savar and meeting with zone management
- Company visits in EPZ, e.g.:
  - o PADDOCK'S Jeans Ltd. (jeans production facility of German company)
  - o Incepta Pharmaceuticals (leading pharmaceutical company in Bangladesh)
  - o Picard (Bangladesh-German joint venture producing leather goods)
  - o YKK (Japanese zipper manufacturer)
- Legal briefing by emltc Ltd.
- Individual departure

*Following the end of the programme, individual appointments and company visits can be arranged on request.*

## Visa requirements

A visa is required to enter Bangladesh. Contact OAV for information on visa applications.

## Flights and hotels:

Travel to and from Bangladesh can be booked individually; OAV will make the necessary arrangements for domestic flights. Hotel rooms will be reserved for the delegation in Dhaka and Chattogram.

## Costs:

A fee of €2,000 (OAV members) or €2,500 (non-members) will be charged for participation in the trip. The companies also pay their own costs of travel, accommodation, catering and local transport.

Matchmaking

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