



19 October 2020 Be part of it!



#APK THE FIRST DIGITAL APK

The Asia-Pacific Conference of German Business (APK) is the flagship event for business leaders, executives, and political representatives to discuss and promote economic relations between Germany and the Asia-Pacific.

Despite the Covid-19 pandemic, the Asia-Pacific-Committee of German Business (APA) upholds the tradition of organizing the APK every second year, albeit in digital form for the first time. The APK year 2020 presents discussants and audiences with exceptionally challenging topics such as the future of global value chains, the acceleration of digitalization due to the pandemic and the challenges of decoupling.

To continue the dialogue - that goes back to 1986 we invite you to this year's first digital APK on 19 October 2020 on **apk-digital.com**.

GENERAL INFORMATION

Date	19 October 2020 10:00 to 13:00 (CEST)
Location (online)	apk-digital.com
Goal	Discuss and promote the economic relations between Germany and the Asia-Pacific
Organizer	Asia-Pacific Committee of German Business (APA)
Host	Chairman of the Asia-Pacific Committee of German Business (APA)
Secure your ticket	Early Bird Ticket (until 25.09.2020) at €159.00 net Standard Ticket (from 26.09.2020) at €199.00 net

ALL DIGITAL HIGH LEVEL EVENT

Please see all program details and attending high level experts online at: <u>apk-digital.com</u>





For more information please contact: info@apk-digital.com



APK DIGITAL





ANGELA MERKEL Chancellor of the Federal Republic of Germany



PETER ALTMAIER German Federal Minister for Economic Affairs and Energy



JOE KAESER Chairman of the Asia-Pacific Committee of German Business (APA), President & CEO Siemens



MARTIN BRUDERMUELLER Chairman of the Board of Executive Directors and Chief Technology Officer (CTO), BASF



CATHRINA CLAAS-MUEHLHAEUSER Chairwoman of the CLAAS Supervisory Board



MATHIAS CORMANN Minister for Finance, Australia



CHRISTIAN KLEIN CEO, SAP



MASAKI SAKUYAMA Chairman of Mitsubishi Electric



SABINE WEYAND Director-General, DG Trade, EU Commission More to be announced online at

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For more information please contact: info@apk-digital.com