

# Business Opportunities in Bangladesh

## Cross-sectoral Business Mission

15 – 19 October 2022



## On-site Meetings and Company Visits

*The OAV – German Asia-Pacific Business Association is organising a cross-sector business trip to Bangladesh from 15 – 19 October 2022.*

## Business in Bangladesh

Since its independence over 50 years ago, Bangladesh has worked its way up to become the second largest economy in South Asia. The textile and garment industry has contributed to the fact that the country, with a population of almost 170 million, will no longer belong to the group of "Least Developed Countries" (LDC) as defined by the United Nations from 2024.

With a population of around 22 million, the metropolitan region around Dhaka is the economic center of the country. According to estimates, 35% of the total value added in terms of GDP is generated here. In addition to the textile, garment and leather industries, growth sectors such as the pharmaceutical sector, food processing and the information and telecommunications technology (ICT) industry are concentrated in the greater Dhaka area.

The government has identified several sectors that are candidates for the targeted broadening of the industrial

base. These include the pharmaceutical industry, with around 300 manufacturers already contributing just under 2% of GDP, and the automotive and supplier industry, in view of rising demand for cars and high import duties. But the financial and service sector is also developing in step with GDP. ICT is one of the growth drivers here. Further, the government takes an active role in attracting investment, which is also reflected in the development of foreign direct investment (FDI) stocks. Decisive for this development are the energy sector with a share of 30% and the textile and clothing industry with an FDI stock of US\$3.8 billion.

The OAV will provide German companies with comprehensive market insights and practical information needed to assess market opportunities and entry options. Participants will have a chance to learn from experts and German companies already active in Bangladesh and will be introduced to key institutions and stakeholders.

## Preliminary Programme

(subject to change)

### Friday, 14/10/22, Dhaka

Arrival, get-together and informal delegation dinner (optional)

### Saturday, 15/10/22, Dhaka

- Delegation briefing, followed by presentations on Bangladesh business culture and Act on Corporate Due Diligence in Supply Chains
- Introduction of German Business Council (tbc)
- Legal briefing
- GIZ – Business Scout for Development, Projects and CSR strategies (tbc)
- Meeting with the German Ambassador (tbc)

### Sunday, 16/10/22, Dhaka

- Meeting with Bangladesh Investment Development Authority (tbc)
- Meeting with Ministry of Commerce, Ministry of Finance (tbc)

### Monday, 17/10/22, Dhaka

- Company Visits (e.g. energy and infrastructure sector)
- Discussion with relevant Authorities and Associations e.g. BGMEA, DWASA etc.
- Visit of Mutual Trust Bank and presentation of 'Financing in Bangladesh' (tbc)

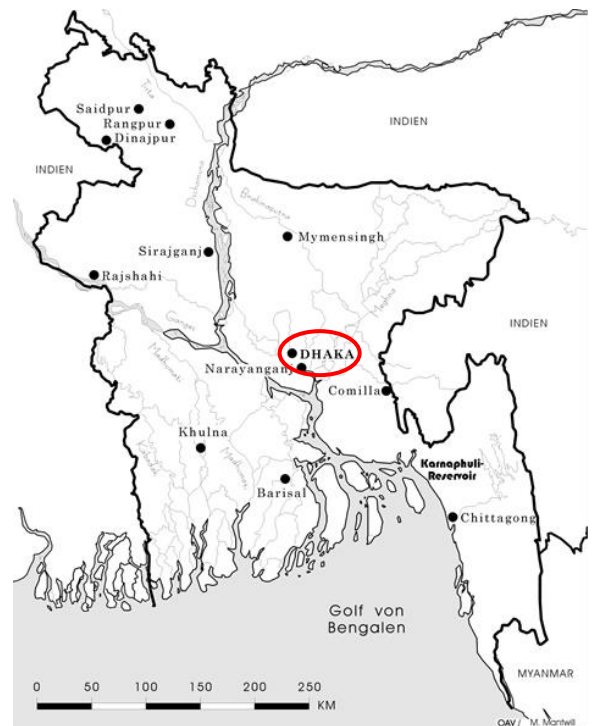
### Tuesday, 18/10/22, Dhaka

- Company Visits
- Discussion with relevant Authorities and Associations e.g. ICT, Bangladesh Economic Zones Authority etc.

### Wednesday 19/10/22, Dhaka

- Meeting with Minister of Foreign Affairs (tbc)
- Meeting with Economic Advisor of Prime Minister (tbc)
- Press conference

Depending on interest of participants a 1,5-day trip to an industrial centre e.g. Chittagong, Rangpur, Khulna can be included in the program.



### Visa:

A visa is required to enter Bangladesh. Information on how to apply for Visa will be provided by OAV.

### Flights and Hotels:

Arrivals and departures are to be organized individually. Contingents are booked through the OAV for any domestic flights. Hotel contingents are blocked for the delegation.

### Costs:

The Business Mission fee is 1,900 Euros (OAV members) or 2,700 Euros (non-members) excluding flights and hotels. The companies bear the individual travel, accommodation, and catering costs as well as transport costs incurred on site.

## Expression of Interest

The expression of interest with this flyer is non-binding. Please let us know by registering below **until 31 August 2022**. The number of participants is limited.

Please [register here](#) for further information.

– OR –

Please write an e-mail to [klug@oav.de](mailto:klug@oav.de) with the following information:

I am interested in the Business Trip to Bangladesh

- please send me further information  
 please inform me by phone

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Title, last name, first name

.....

Position, company

.....

Street, post code, city

.....

Tel., e-mail

By providing my data, I give my consent to the processing of my personal data for the purpose of transmitting information about the business trip to Bangladesh. The legal basis for processing is consent, Art. 6 Para. 1 lit. a) GDPR. I can revoke my consent at any time without giving reasons. Withdrawing my consent does not affect the legality of the processing carried out on the basis of my consent up to the point of withdrawal. I have taken note of the data protection regulations of the OAV

(<https://www.oav.de/datenschutzbestimmung.html>).

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Date, Signature

## Contact

### OAV – German Asia-Pacific Business Association

Kimora Klug

Regional Manager South Asia

Tel.: +49 (0) 40 357559-36

Fax: +49 40 35 75 59-25

[klug@oav.de](mailto:klug@oav.de)

[www.oav.de](http://www.oav.de)

## Organiser

The OAV – German Asia-Pacific Business Association, and the Indo-German Chamber of Commerce act as the organiser of the business trip.

All (partial-)services such as flights and hotels etc. will be mediated.

Reference is made to the hotel and transport-specific regulations on possible cancellations. Contractual relationships only come between the participants and the respective service provider.

