



德国农业协会

4th German – Sino Agribusiness Forum

2017 workshop on “Rural Structural Change”

Tuesday, 16 May 2017

Beijing, China

DRAFT

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4th German – Sino Agribusiness Forum

Rural Structural Changes

16 May 2017

Landmark Hotel 2d floor Wander Room

- 08:30am **Registration**
- 09:00am **Welcome messages**
FECC
Mr. Bernd Koch, Managing Director, DLG International
Mrs. Martine Puester, Counsellor for Food and Agriculture,
German Embassy in Beijing
- 09:30am **Land Use system in China - status quo and future plans**
Agricultural land use in China – policy perspective
New model of farm management, family farm, cooperatives

(MoA speaker)
- 10:30am **Structural change and production models in Germany**
DLG Competence Center
Questions
- 11:00am **Networking session, poster presentations**
- 12:00am **Lunch break**
- 13:00 pm **Current status and future perspectives for business cooperation in advancing green, sustainable and productive agriculture**

Dr. Jens Oeding, China Spokesman, German Agribusiness Alliance at OAV
- 13:20 pm **Technological and organizational innovation for the new type of farmers**
Smart farm management, e.g. 365farmnet
Agricultural service provider – sharing of agricultural machinery
Mr. Yu Huiyuai, Huihuai Farm Machinery Cooperatives Manager
- 14:10pm **Coffee Break**
- 14:30pm **Training and education for new farmer with bigger farm size**
Chinese manufacturer experiences
Mrs. Zhang Qin, CEO of QuanyinGaoke Co. Ltd.
DLG Education and Extension Service Farm
Mr. Marc Frederich, Head of DLG Academy

15:15pm

Panel discussion

1. Prof. Zhang Fusuo, CAU
2. Bayer Training Center
3. Mr. Li Ling, Beijing Agricultural Vocational School
4. YTO
5. Rabo Bank
6. Mr. Kim Nielsen, EuroFam Global Sales Director

16:30pm

Closing remarks by DCZ Director, Mr. Conrad Hoyos

18:30pm

Dinner Reception