

Sanjeev Chopra
Principal Secretary



ODISHA
NEW OPPORTUNITIES

No. 4149 /I.,

Date: June 1, 2018

To

Sir,

The State of Odisha in India is on a path of remarkable economic transformation. With its rich resources, Odisha is a key investment destination for Foreign Direct Investments into India and is one of the high growth states. The State has being recently recognized as No. 1 in terms of investment implementation rate and has continuously ranked amongst top 3 States in terms of attracting live manufacturing investments.

Odisha is part of the East Coast Economic Corridor, India's first coastal corridor, which will be equipped with world-class infrastructure and supported by a conducive business environment. To support the manufacturing growth, the State Government has promulgated sector-specific policies and has implemented a series of business reforms to make it easy for business and industries to carry out their operations in Odisha. The effort culminated with the World Bank ranking the State as a 'Leader' in implementation of 'Ease of Doing Business' framework last year.

Based on its competitive advantages, the State has identified Downstream /Ancillary industries in the steel & aluminium sector, Chemicals and Petro-Chemicals, Electronics Manufacturing, Food Processing, Auto & Auto Components and Apparel as its key focus sectors for attracting investments.

A six-member delegation led by Honorable Minister for Industries, Government of Odisha along with select business leaders will be visiting Dusseldorf, Germany on July 04-05, 2018. We would like to meet and invite you to explore investment opportunities in our state. We sincerely hope that your schedule will allow you to meet us on the proposed dates. I am available at indsec.or@nic.in or +91 674 2536640 to address any questions that you may have.

We look forward to hearing from you and receiving your confirmation.

Yours Sincerely,

Principal Secretary