

**Sanjeev Chopra**  
Principal Secretary



**DISHA**  
NEW OPPORTUNITIES

No. 4150 /I.,

Date: June 1, 2018

To

Sir,

The State of Odisha in India is on a path of remarkable economic transformation. With its rich resources, Odisha is a key investment destination for Foreign Direct Investments into India and is one of the high growth states. The State has being recently recognized as No. 1 in terms of investment implementation rate and has continuously ranked amongst top 3 States in terms of attracting live manufacturing investments.

Odisha is part of the East Coast Economic Corridor, India's first coastal corridor, which will be equipped with world-class infrastructure and supported by a conducive business environment. To support the manufacturing growth, the State Government has promulgated sector-specific policies and has implemented a series of business reforms to make it easy for business and industries to carry out their operations in Odisha. The effort culminated with the World Bank ranking the State as a 'Leader' in implementation of 'Ease of Doing Business' framework last year.

Based on its competitive advantages, the State has identified Downstream /Ancillary industries in the steel & aluminium sector, Chemicals and Petro-Chemicals, Electronics Manufacturing, Food Processing, Auto & Auto Components and Apparel as its key focus sectors for attracting investments.

A six-member delegation led by Honorable Minister for Industries, Government of Odisha along with select business leaders will be visiting Frankfurt, Germany on July 06, 2018. We would like to meet and invite you to explore investment opportunities in our state. We sincerely hope that your schedule will allow you to meet us on the proposed dates. I am available at [indsec.or@nic.in](mailto:indsec.or@nic.in) or +91 674 2536640 to address any questions that you may have.

We look forward to hearing from you and receiving your confirmation.

Yours Sincerely,

  
Principal Secretary