

PARTNER COUNTRY



Confederation of Indian Industry
125 Years - Since 1895

20th CII India Design Summit

PROMOTION OF INDIAN DESIGN
FOR ATMANIRBHAR BHARAT
(SELF-RELIANT INDIA)

CONFERENCE - 11 DEC - 19 DEC '20
EXHIBITION - 11 DEC - 31 DEC '20

CHAMPIONING DESIGN-LED
INNOVATION FOR BUSSINESS
SUCCESS AND NATIONAL
COMPETITIVENESS

INTERNATIONAL PARTNERS

WORLD
DESIGN
ORGANIZATION





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About the Summit

The Summit is a platform to create an enduring partnership between Government, Industry & Academia. The purpose of the summit is to synergize, bring about new ideas, new initiatives and new thinking needed to contribute to the larger picture of design in the knowledge economy.

About the Theme : Promotion of Indian Design for Atmanirbhar Bharat (Self-reliant India)

The theme will bring attention to the overarching role played by design in driving innovation and bringing cutting edge solutions that challenges the status quo and improves quality of life & generate livelihood.

Design-based investment promotions, strategic design interventions and industry-academia collaborations can increase self-reliance and make Indian Industry globally competitive.

The Design Summit will span accross 9 Days and will create a platform for kowledge sharing that motivates innovation.

DAY 1 : 11 DEC 2020



**Inaugural Session &
Bi-Lateral Conference with
Germany on Design in
Innovation, Mobility &
Healthcare Technology**

1400 Hrs - 1830 Hrs

DAY 2 : 12 DEC 2020

**Conference on Integrating
Design across the Education
Spectrum**

1100 Hrs - 1310 Hrs

DAY 3 : 14 DEC 2020

**Bi-Lateral Conference with
Korean Institute of Design
Promotion on Big Data and
Design for Sustainable
Growth in AI**

1000 Hrs - 1145 Hrs

DAY 3 : 14 DEC 2020

**Conference on
Designing Digital
Transformation Strategy**

1430 Hrs - 1600 Hrs

DAY 4 : 15 DEC 2020

**Design City Connect in
collaboration with Indian
Green Building Council
(IGBC)**

1000 Hrs - 1200 Hrs

DAY 4 : 15 DEC 2020

**Session on Modern Energy
Cooking Services in
Partnership with GIZ
(German Society for
International Cooperation)**

1500 Hrs - 1600 Hrs





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Program Details

DAY 5 : 16 DEC 2020

**Bi-Lateral Conference with
Taiwan Design Research
Institute on Design
Innovation for MSME**

1030 Hrs - 1230 Hrs



DAY 7 : 18 DEC 2020

**Presentation by CII Design
Excellence Awards Finalists**

**1000 - 1200 Hrs &
1400 - 1600 Hrs**

DAY 6 : 17 DEC 2020

**Design for
Himalayan Region**

1000 Hrs - 1230 Hrs

DAY 8 : 19 DEC 2020

**Valedictory Session with
Industry Leaders**

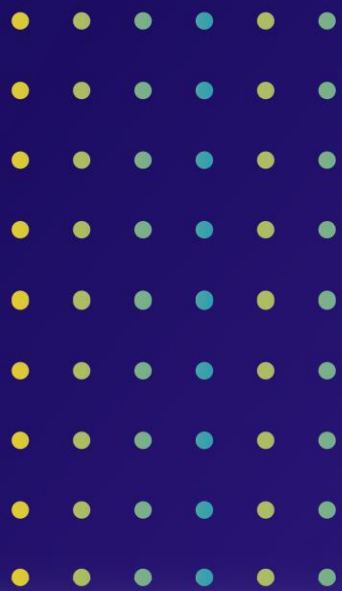
**CII Design Excellence Award
Announcement**

1100 Hrs - 1300 Hrs



Key Highlights

- Supported by the World Design Organisation (WDO)
- International partnerships
- Virtual exhibition of product and services by global partners, in addition to Indian industry, design firm, start-ups & design institutes
- B2B platform to enable collaborations
- Conferences on focused theme, webinars, workshops, design talks by eminent academicians and industry experts
- CII Design Excellence Award ceremony
- Launch of the 6th edition of the India Design eBook



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