



German-Indian Roundtable

German-Indian Roundtable (GIRT) Central Germany is a joint initiative of GIRT Thuringia, GIRT Saxony, GIRT Upper Franconia and GIRT Lower Franconia



Agenda



GIRT Central Germany invites to a digital conference on 15 April 2021 from 9:00 – 11:45 am:

Fresh Perspectives in Indo-German Business

Agenda

Part 1

- 09:00 **Welcome to GIRT Central Germany**
Franziska Kindervater, GIRT Thuringia
- 09:15 **Welcome Address**
N.N., Embassy of India to Germany
- 09:20 **Keynote speech: understanding India (working title)**
Gurjit Singh, former Ambassador of India to Germany
- 09:40 **Keynote speech: "Indo-German business relations -
recent developments & looking ahead"**
Stefan Halusa, Director General, Indo-German Chamber of Commerce
- 10:00 **Q&A session**
- 10:20 **Coffee break**

Part 2

10:30 **Breakout sessions (two parallel sessions each 45 mins)**

Interactive breakout session 1:
Making the most – Indian and German perspectives on corporate communication

Moderation: Markus Hoffmann von Wolffersdorff, GIRT Saxony; Rafiq Iqbal, GIRT Lower Franconia

Indian perspective

Jyotsna Chaturvedi, Principal Associate, Maheshwari & Co., Advocates & Legal Consultants

German perspective

Eike Dölschner, Chief Technology Officer, Herose GmbH

Q&A session

Interactive breakout session 2: How to sell successfully in India

Moderation: Prof. Stefan Wengler, GIRT Upper Franconia; Franziska Kindervater, GIRT Thuringia

Developing a pan-Indian sales organization: selected insights

Rüdiger Schröder, Consultant, former Managing Director of Karcher Cleaning Systems Pvt. Ltd.

Q&A session

Part 3

11:15 **Wrap-up of the two interactive breakout sessions**

Moderation: Rafiq Iqbal, Chapter Head GIRT Lower Franconia

11:30 **Outlook, upcoming GIRT activities**

11:40 **Farewell**