

APA Asia-Pacific Committee of German Business
c/o BDI, Breite Straße 29, D-10178 Berlin

APA members and permanent guests

Berlin

Companies and institutions interested in Asia

16 April 2024

Companies and institutions according to special
distribution list

18th Asia-Pacific Conference of German Business (APK) 24 - 26 October 2024 in New Delhi, India

Ladies and Gentlemen,

The Asia-Pacific Conference of German Business (APK), which takes place every two years, is the platform for an overarching dialogue between Germany and the Asia-Pacific region, between politics and business. The APK aims to provide new impetus for sustainable transformation and diversification. The conference is aimed at decision-makers from business and politics from Germany, the EU and the countries of the Asia-Pacific region. In 2024, around 800 business and political representatives are once again expected to discuss current topics ranging from geopolitical challenges to market developments.

The 18th APK, jointly organised by the Federal Ministry for Economic Affairs and Climate Action (BMWK), the Asia-Pacific Committee of German Business (APA) and the Indo-German Chamber of Commerce (AHK India), will take place from

24 - 26 October 2024 in New Delhi, India.

We cordially invite you to attend. The conference will be chaired by APA Chairman and Siemens President & CEO Roland Busch and Vice-Chancellor and Federal Minister of Economic Affairs Robert Habeck. The 18th APK will open with a reception on the evening of 24 October 2024.

The key points of the APK programme are the following topics:

- Geopolitical challenges
- Supply chains and diversification
- Innovation, technology and cooperation with start-ups
- Offers to the Global South
- India Night

The conference agenda, information on online registration, hotel, travel, contacts and sponsorship opportunities will be available shortly on the homepage (www.asiapacificconference.com). The fee for attending the conference is €2,050 (converted, plus 18% GST). Please note that the tickets contingent is limited.

Due to the limited capacity of the conference hotel, we kindly ask you to limit registrations to two persons per company or institution.

We would be grateful if you could also inform your Asian business partners, customers and suppliers about the conference and the opportunity to attend.

We look forward to welcoming you to the APK 2024 in New Delhi.

Yours sincerely,

Friedolin Strack

APA | Managing Director
BDI | Head of Department
International Markets

Martin Henkelmann

APA | Coordinator Asia/Pacific
Korean-German Chamber of
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AHK Korea) | President & CEO

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