

Inspiration. Innovation. Networking.

India Week Hamburg 2019

The 2019 edition of the India Week in Hamburg is a perfect opportunity to get inspired by new business ideas, to meet startups and entrepreneurs and to initiate new cooperation and networks between the innovative ecosystems of Hamburg and India.

The importance of India as a trade and investment partner for Hamburg has been growing steadily in recent years. There are more than 500 businesses from Hamburg, which are engaged in foreign trade with India. On the other hand around 50 companies from India are represented in Hamburg. This clearly demonstrates that the economic ties between Hamburg and India are getting closer and stronger.

India is one of the world's fastest growing economies. This steadily improving environment helped building a vital start-up scene, which is growing rapidly. With more than 35.000 start-ups, India is becoming one of the leading startup ecosystems in the world. Therefore, it is worthwhile to take a closer look into the Indian startup ecosystem: In his workshop, Prof. Peter Kabel from the Asian E-Commerce Alliance will give an interesting overview of the Indian startup scene and discuss the experiences of German investors in this exciting market.

Afterwards, Tech Mahindra, Google, DESY, the Digital Hub Logistics Hamburg, Airbus Bizlab, IvyCap Ventures, Foviatech, Localyze, India Home Health Care, BambooFactory, AECAL, GINSEP and Taylor Wessing will present themselves during the event and give an exclusive insight in their fascinating, innovative and future oriented businesses. This event provides a great opportunity to establish international contacts within a high profile audience and boost innovation to the next level.

Time & Date	14:00-21:00 hrs on Wednesday, October 30, 2019
Venue	Taylor Wessing, Hanseatic Trade Center, Am Sandtorkai 47, 20457 Hamburg
Language	English
Registration	Please register yourself with name, company, position and indicate your participation for the workshop and/or event by <u>Monday, October 21, 2019</u> via E-Mail: j.ricklefs@taylorwessing.com

Program

13:30 Registration for Workshop

14:00-15:00 **Workshop:** Prof. Peter Kabel, AECAL
Topic: Overview of India's startup ecosystem from the perspective of a German investor. Chatting with Indian startups via Skype and introducing Hamburg as an innovative business and startup location.

15:00 Registration for Event

15:20 Welcome Speech Dr. Philipp Behrendt, Taylor Wessing

15:25 Welcome Speech, Madan Lal Raigar, Consul General, Consulate General of India Hamburg

Event Moderator: Veronika Reichboth, Director Startup-Unit, Hamburg Invest

15:30 **Tech Mahindra**, Marcel Buchner, Country Manager Germany and Austria, Enterprise Business

15:45 **DESY**, Dr. Dorothea Ringe, Project beyourpilot/Start-up Office

16:00 **IvyCap Ventures**, Vikram Gupta, Founder, IvyCap Ventures/ Mumbai

16:15 **Taylor Wessing** Terms of Startup Investments in India and Germany – Comparing Apples and Oranges: A brief insight by Dr. Jens Wolf, Head of the German Venture Capital Group

16:30 **India Home Health Care**, Frank Goller, Co-Founder and former CEO of IHHC, Angel Investor for Healthcare Startups in Germany, Europe & India

16:45 **Localyze**, Franziska Löw, Founder & CTO

17:00-17:30 Have a break !

17:30 **Google Germany GmbH**, Kashmira Wagh, Google Marketing Platform

17:45 **Airbus Bizlab**, Rey Buckman, Airbus Bizlab Platform Leader Hamburg

18:00 **Foviatech**, Sustainable digital aviation - a beacon of hope for our Green Planet
Sowmya Thyagarajan, Founder & CEO

18:15 **GINSEP**, The German Indian Startup Exchange Program, Julian Zix, Project Lead

18:30 **BambooFactory**, Julianne Frömmter, Startup Internationalization Consultant & Former T-Hub Director, International Programs in Hyderabad.

18:45 **Digital Hub Logistics**, A sneak peek into the success stories of Freightbro from Mumbai joining the hub. Johannes Berg, Managing Director

19:00 Closing: **Amita Desai**, HamburgAmbassador in India.

Networking reception on the roof top of Taylor Wessing with beautiful views over the city and Elbphilharmonie