



Government of Odisha

 **DISHA**
NEW OPPORTUNITIES



VISION

To become the investment destination of choice by continuously creating and delivering outstanding opportunities for business growth, fostering all-round socio-economic development for the State and its people.

SHRI NAVEEN PATNAIK
Chief Minister, Odisha

Odisha: The Ultimate Investment Destination

Best

Administrator

Shri Naveen Patnaik
Chief Minister, Odisha

**Outlook Speakout
Awards, 2017**

1st

position in terms
of attracting
manufacturing
investments

ASSOCHAM, 2016

LEADER

In the Business Reforms Report 2016 by the World Bank, for creating a conducive business environment with fast-paced reforms.

1st

rank for
Bhubaneswar in the
SMART CITY
Challenge amongst
98 cities

**Government of India,
2016**

2nd

most
employable
State for
Engineers

**National Employability
Report, 2015**

Eastern Gateway to the ASEAN region

Strategically located on the east coast of India with a long coastline of 480 km

- ◆ Network of 10,000 km of National and State highways connecting the hinterland of resource- rich regions and mother plants to largest ports on the east coast for easy access to the markets of ASEAN region
- ◆ Network of 2,540 km of rail corridors for a seamless movement of freight



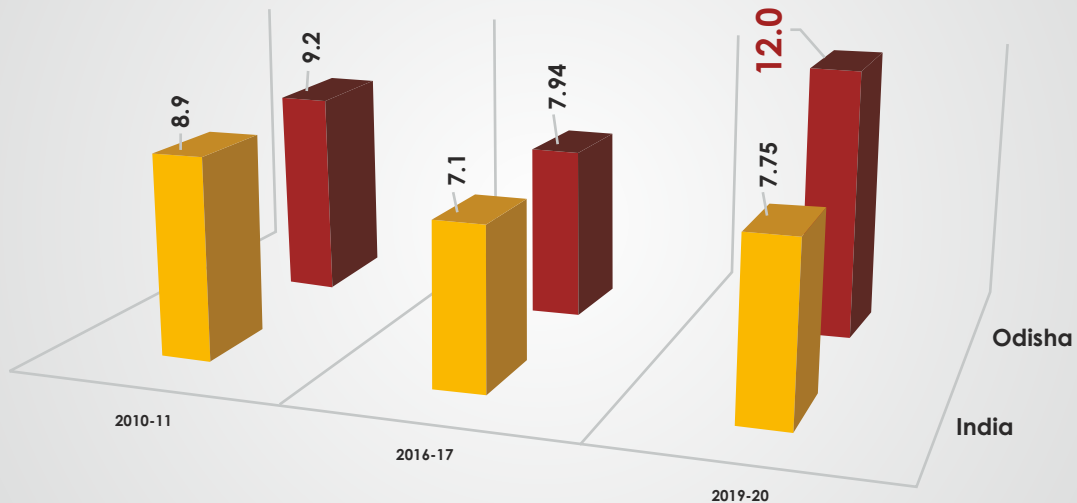
Anchored by **Paradip**
Port - largest in the
country in terms of cargo
handling capacity **and**
networked with other
ports at **Dhamra** and
Gopalpur

One of the Fastest Growing Economies

Achieved **7.94 % GDP** growth during 2016-17, 12% higher than India's GDP (7.10%) and is poised to grow at around **12% by year 2020***

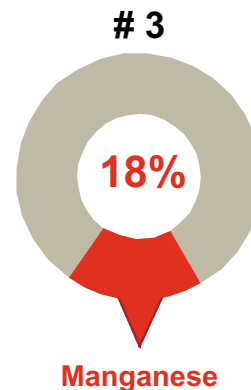
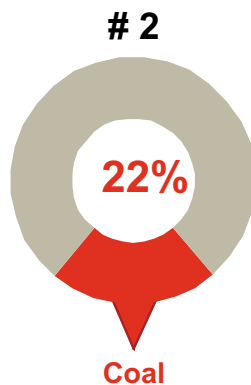
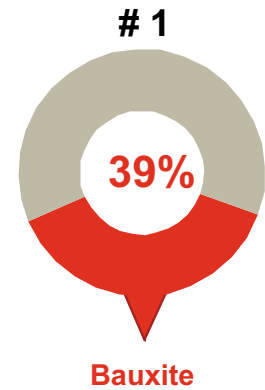
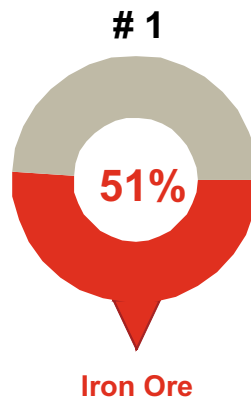
*Dun & Bradstreet

Comparative GDP Growth Rate (%)



Heartland of India's Mineral Deposits

- ◆ Mineral production of **INR 31, 030 crores** with 11.10% of the total value, highest amongst the Indian States
- ◆ 20%- Largest Stainless Steel Producer in the country
- ◆ 50%-Largest Aluminum Smelting capacity of the country



(Rank amongst Indian States)

Pioneer in Ease of Doing Business

- ◆ Orissa Industries (Facilitation) Act 2004 - one of the first legislations in the country for single window clearance
- ◆ State Level Facilitation Cell as a “One-Stop” facility for project approvals and handholding of the investors
- ◆ Hassle free synchronized inspections by regulatory authorities
- ◆ Industrial Services under “Odisha Right to Public Services Act” for time bound disposal



15 DAYS

Final project approval within 15 days for Green Category Industries*



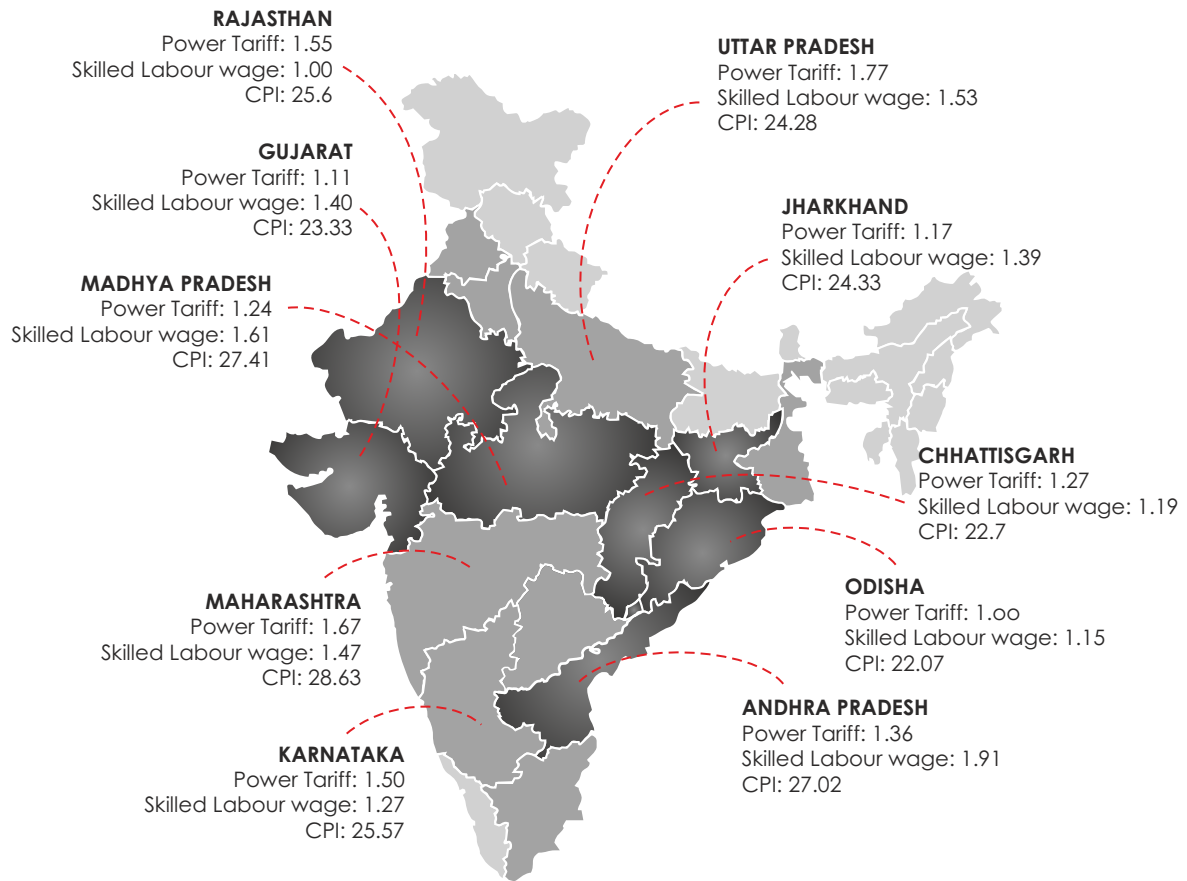
*(Classification as per the Ministry of Environment, Forest and Climate Change)

30 DAYS

Final project approval within 30 days for Other Industries



Competitive Cost of Doing Business



* Power Tariff and Skilled Labour Wage have been shown as Cost Index with base as 1. CPI is Consumer Price Index of the capital city (For Andhra Pradesh, Vijayawada is considered), sourced from www.numbeo.com

Key enablers – Reform Measures and Technology

Voluntary Compliance Scheme and self –certification	Hassle-free labour compliances
New energy connection in 15 days with minimal documentation	Power at one go
Exemption of Green Category industries from consent administration	Green channel for green industries
Online Building Plan Approval within 30 days	Get set...build



Single Window Portal

Enables the investor to approach a single designated authority and seek all clearances and approvals to setup and operationalize an industry



Central Inspection Framework

Computerized risk based assessment of industrial units for inspections and randomized allocation of inspectors



GO iPLUS

Geographic Information System (GIS) Based Industrial Land Use and Infrastructure Information System



APAA

Automated Post-Land Allotment Application for quick resolution of change requests by industrial units

Educational Hub of the East – Enablers for a Knowledge Economy

Large pool of skilled manpower

- ◆ 1,78,404 technical manpower per annum from 956 technical training institutions

Presence of national institutes of higher learning

- ◆ Indian Institute of Technology (IIT)
- ◆ Indian Institute of Management (IIM)
- ◆ Xavier's Institute of Management (XIMB)
- ◆ National Institute of Technology (NIT)
- ◆ Institute of Minerals, Mines and Technology (IMMT)
- ◆ International Institute of Information Technology (IIIT)
- ◆ All India Institute of Medical Sciences Bhubaneshwar (AIIMS)

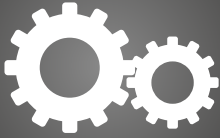
Research institutions

- ◆ Central Institute of Plastics Engineering & Technology
- ◆ National Research Centre for Water Technology
- ◆ Central Research Rice Institute
- ◆ Central Institute of Freshwater Aquaculture
- ◆ National Institute of Science, Education & Research



FOCUS SECTORS

ANCILLARY &
DOWNSTREAM
INDUSTRIES in
METAL SECTOR



CHEMICALS,
PLASTICS &
PETROCHEMICALS



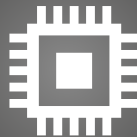
TEXTILES
& APPAREL



AGRO &
SEAFOOD
PROCESSING



ELECTRONICS
MANUFACTURING



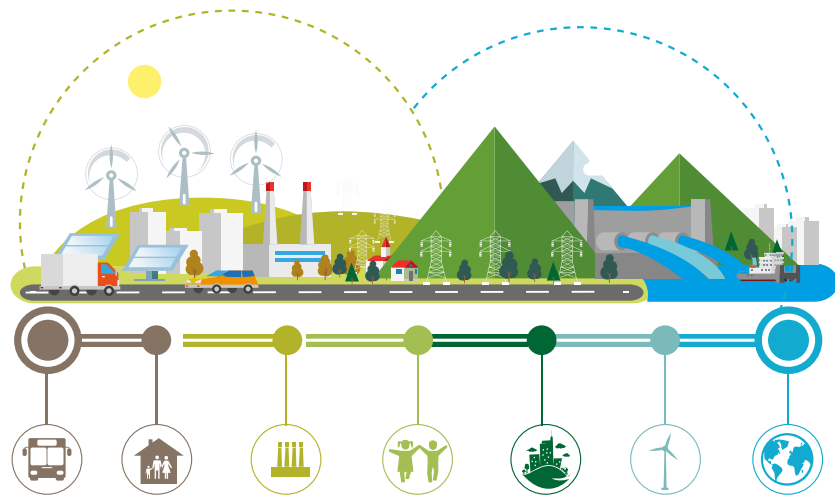
TOURISM



Smart City, Bhubaneswar

The transition of Bhubaneswar from a city of temples to a city which ranked **1st in the SMART CITY Challenge** amongst 98 other Indian cities is the promise of a vibrant future. It presents a perfect blend of pristine cultural heritage and modern amenities and infrastructure in health care, education, recreation, fast expanding commercial and residential spaces.

Bhubaneswar Smart City lays emphasis on an area based development and a pan city solution through participatory decision-making, responsible governance and open access to information and technology



Transit oriented city with a compact urban form that promotes active, connected and sustainable mobility choices

Livable city providing diverse range of housing, educational and recreational opportunities; while enhancing its heritage, arts and traditional communities

Child-friendly city providing accessible, safe, inclusive and vibrant public places

Eco-city co-existing in harmony with nature for nurturing a resilient, clean, green, and healthy environment

Regional economic center attracting knowledge based enterprises and sustainable tourism activities by leveraging and empowering its institutions, local businesses and informal workforce

Robust Industrial Land and Infrastructure Ecosystem



Land Bank

- ◆ 1,00,000 acres of industrial land bank

Investment Regions

- ◆ National Investment and Manufacturing Zone at Kalinganagar
- ◆ Petroleum, Chemicals and Petrochemicals Investment Region (PCPIR) at Paradeep
- ◆ Port based manufacturing zone at Dhamra

Sector specific industrial clusters in

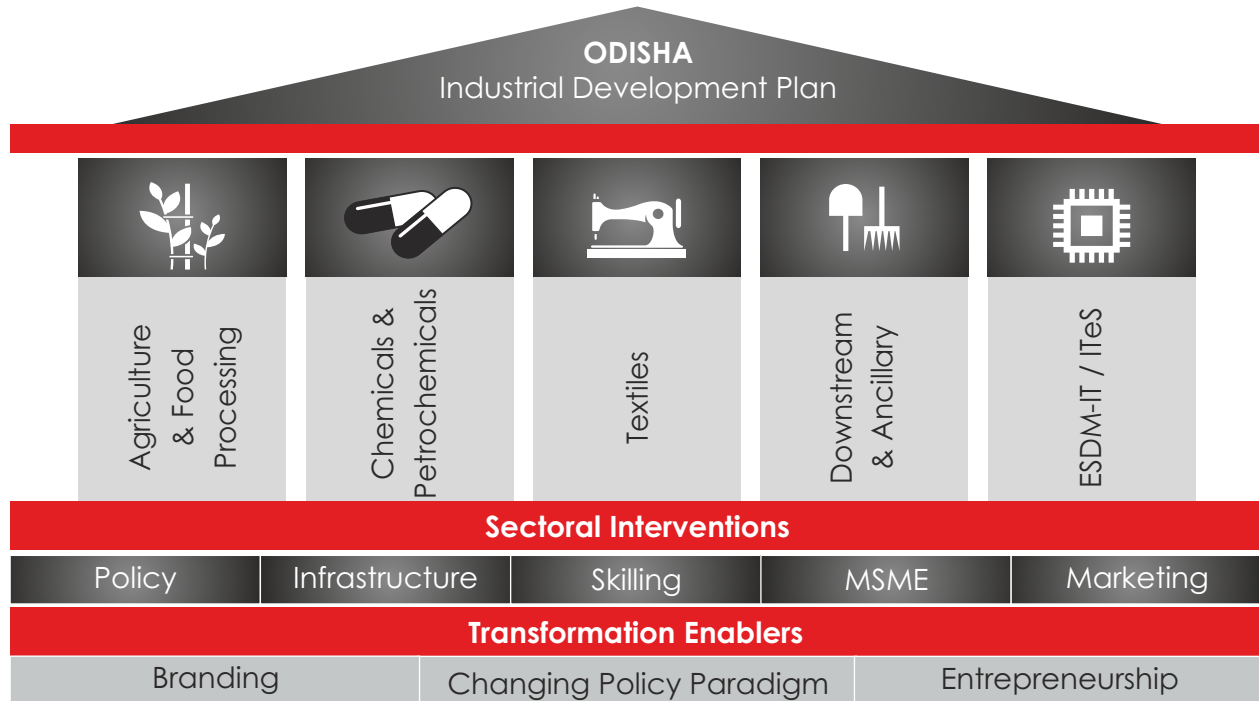
- ◆ Electronic Manufacturing
- ◆ Aluminum
- ◆ Plastics
- ◆ Food Processing
- ◆ Textiles
- ◆ Sea food

Industrial Estates

- ◆ 106 Industrial Estates with an area of 9,800 acres under operation

Odisha Industrial Development Plan – Vision 2025

Perspective Plan aimed at positioning the State as Manufacturing hub of the East



Vision 2025



Emerge as
Leader in
Manufacturing
(in East of India)



Attract INR
2.5 Lakh Crore
Investments



Create
3 Million
New Jobs

Industry Leaders Speak



N. Chandrasekaran, Chairman, Tata Group

The Tata Group of companies, especially Tata Steel, has had a relationship and contributed to the State of Odisha's growth over the years. We have invested Rs. 25,000 crore to build the Kalinganagar Steel Plant and it reiterates our confidence in the economic development of the State of Odisha. We take this opportunity to wish the Government of Odisha all the very best in their endeavours to attract more investments in Odisha and also congratulate the State on the recent Make in Odisha initiative.



Mukesh Ambani, Chairman & Managing Director, Reliance Industries

Reliance has invested nearly Rs. 2,500 crores in the State of Odisha in telecom sector and organized retail business. I would like to offer my warm congratulations to Shri Naveen Patnaik, and the entire team of the Government of Odisha, for the progress that they have made in the last many years



Kumar Mangalam Birla, Chairman, Aditya Birla Group

I would like to record our deep appreciation of the Hon'ble Chief Minister Shri Naveen Patnaik, and the entire Odisha Government for their vision and far-sightedness in taking the State to the forefront of economic and social development. The proactive approach to industry, which the CM and the government have consistently demonstrated, is indeed, commendable.



Yogesh Chander Deveshwar, Chairman, ITC Limited

Odisha is a land of opportunity for investors. It has already demonstrated 10 years of high rates of growth of 11.5%. We have a potential partnership that is developing with the State of Odisha where we are at the threshold of investing 800 crores in 2 areas: one is in food processing industry, and second is in the travel and tourism industry by building a hotel.



ODISHA
NEW OPPORTUNITIES

For more information and investment enquiries:

Industrial Promotion & Investment Corporation of Odisha Limited (IPICOL)

IPICOL House, Janpath, Bhubaneswar – 751022, Odisha

Tel: +91-674-2542601-03/2542607-08 **Fax:** +91-674-2543766

E-mail: cmd@investodisha.org

Download our mobile app InvestOdisha from    Find us on    

For more details, visit www.investodisha.org | Call toll free **1800 345 7111**