

**BUSINESS SCOUT FUND PROJECT  
EXPERT SEMINAR**  
on  
**“Digital Technologies in Plant Cultivation and for  
Phytosanitary Diagnosis”**

**7 and 8 December 2022  
from 9:30 – 12:00 HRS CET**

**AGENDA**

1 Day, 7 Dec.:

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| <b>09:30 HRS</b> | <b>Opening Remarks and Presentation of the Project</b><br><i>Kimora Klug, Regional Manager South Asia, German Asian-Pacific Business Association</i>   |
| <b>09:40 HRS</b> | <b>The Importance of Digital Technologies for Indonesia's Crop Strategy: Implementation, Challenge and Opportunity</b><br><i>Dr. Hanif Fakhurroja, National Research and Innovation Agency</i> |
|                  | <b>Appropriate technology for the 4.0 era</b><br><i>Achmat Sarifudin, Ph.D, National Research and Innovation Agency</i>  |
| <b>10:10 HRS</b> | <b>The Importance of Digital Technologies for India's Crop Strategy: Implementation, Challenge and Opportunity</b><br><i>N.N., National Skills Foundation India (tbc)</i>                      |
| <b>10:40 HRS</b> | <b>Application of Digital Technologies at Indian Plant Clinics</b><br><i>Dr. R. Rengalakshmi, Director Ecotechnology, M S Swaminathan Research Foundation</i>                                  |
| <b>11:40 HRS</b> | <b>Discussion and Summary</b><br><i>John U. Fimpel, Support at Business Scout for Development Programme, GIZ</i>   |
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| <b>12:00 HRS</b> | <b>End of Day 1</b>  |
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2 Day, 8 Dec.:

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| <b>09:30 HRS</b> | <b>Opening Remarks</b><br><i>John U. Fimpel, Support at Business Scout for Development Programme, GIZ</i>  |
| <b>09:40 HRS</b> | <b>The Importance of Digitalisation in German Plant Cultivation</b><br>Implementation, Challenge and Opportunity<br><i>Alina Gumpert, German Agribusiness Alliance</i> |

<b>10:10 HRS</b>	<b>Application Example 1: Titel (tbd)</b> <i>Josef Thoma Head of Extension Services, BayWa (tbc)</i>
<b>10:30 HRS</b>	<b>Application Example 2: PLANTIX – a Mobile Application for phytosanitary diagnosis</b> <i>N.N. user (tbd)</i>
<b>10:50 HRS</b>	<b>Use of Digital Technologies in Skill Development for further training in plant cultivation</b> <i>N.N., National Skills Foundation India (tbc)</i>
<b>11:20 HRS</b>	<b>Discussion &amp; Introduction to the Digital Project Platform</b> <i>Sarah Lorenz, Co-Founder and CEO, Bright and Bold</i> <i>Daniela Kleinknecht, Project Coordinator TT-Food, Steinbeis-Hochschule Träger gGmbH</i>
<b>11:50 HRS</b>	<b>Summary and Outlook</b> <i>John U. Fimpel, Support at Business Scout for Development Programme, GIZ</i>
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<b>12:00 HRS</b>	<b>End of Day 2</b>
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