

## **PROGRAMME:**

**#SpiceUp:** Co-innovation in the Indo-German Startup Ecosystem  
Monday, 20.11.2023, 09:30-13:30hrs, at Taylor Wessing

**09:30** Registration & Coffee

**Moderator:** Oliver Rößling | AUFBRUCH.Hamburg  
**Intro and Welcome**

### **Impulse Talks**

#### **Fostering innovation through startup-corporate partnership**

Marlon Müller | Innovation Ecosystem Lead | Northern Germany & Unicorn Acc. Manager, PWC  
Venture

#### **Diving into Hamburg's entrepreneurial landscape: bridging connections with India**

Niklas Carsten | Representative for Hamburg, German Startups Association &  
Senior Consultant Knowledge - and Innovations & Technology Transfer, Innovations Kontakt Stelle  
(IKS) Hamburg

#### **Find your way to India with German Entrepreneurship**

Divotsna | Global Scaling Advisor, German Entrepreneurship

### **Keynotes**

#### **Everything you need to know about shared Intellectual Property**

Who owns the IP rights and how to protect your startup when partnering with corporates?  
Dr. Thorsten Troge | German Attorney at Law/ Partner, Taylor Wessing

#### **India the tech mantra**

Debjani Ghosh | President, NASSCOM

### **Panel Discussion:**

#### **Piloting: Discovering new use-cases in the startup-corporate collaboration**

Sriram Giridhar | Research & Partner Management, HHLA Next  
Amit Tewari | Head Applied Biosciences & Green Disruptive Approaches, Henkel Consumer Brands  
Frank Seeger | CEO & Co-Founder, CO2OPT

### **Closing**

Soumya Gupta | Consul General, Consulate of India in Hamburg

**12:00-13:30** Networking und Light Lunch

### **Event Partners:**

**Hamburg Invest** is the one-stop agency for relocation and investment in Hamburg as well as the main partner of Hamburg's business sector on all topics relating to business development.

**OAV-Asia Pacific Business Association** works on the promotion of bilateral economic relationships between Germany/ Europe and the Asia-Pacific region. Through its corporate and institutional network, the OAV supports German companies with their activities in the Asia-Pacific Region.

**Taylor Wessing** is a leading international law firm. They advise enterprises worldwide on national and international business law.

**AUFBRUCH.Hamburg** is responsible for the implementation of the Regional Innovation Strategy (RIS) of the City of Hamburg.