



The Era of Digitalization – Opportunities for Indo-German Collaboration

The event will take place in the framework of the India Week Hamburg 2017.

The focus of the event will be on digitization, which is being pushed by Germany as well as India through several initiatives. Especially the use of new technologies provides the chance for the economy of both our countries, not only to develop new business areas but also new customers.

Venue: Osborne Clarke, Tanzende Türme, Reeperbahn 1, 20359 Hamburg

Date: 9 November 2017, 4:00 pm-10:00 pm

Agenda

4:00 pm Welcome

- Mr Christoph Torwegge, Partner, Osborne Clarke
- Mr Madan Lal Raigar, Consul General, Consulate General of India in Hamburg
- Mr Timo Prekop, Executive Member of the Board, OAV – German Asia-Pacific Business Association

4:30 pm Keynote Speeches by Guest of Honour

- Mr Christophe Martinoli, Chief Executive, Wipro Continental Europe
- Mr Marcel Buchner, Country Manager Germany & Austria, Tech Mahindra GmbH
- Remarks on **Digitalization and IT** by
- Mr Ulrich Bäumer, Partner, Osborne Clarke

6:00 pm Coffee & Networking

6:30 pm Digitalization and Logistics

- Mr Willem van der Schalk, Managing Director, a. hartrodt Deutschland (GmbH & Co) KG
- Mr Jonas Krumland, Head of Global Business Transformation, Lexzau, Scharbau GmbH & Co. KG

7:30 pm Digitalization and Consumer Goods

- Mr Sigmar Werz, Corporate Director Global eCommerce, Beiersdorf AG

8:00 pm Closing

- Ms Lakshmi Lalita Mohan, Head & Representative CII Germany, Confederation of Indian Industry (CII)

8:15 pm Dinner & Networking