





"Make in India" Session

Automechanika Frankfurt 13 – 17 September, 2016 Frankfurt Fair Ground of Messe Frankfurt

Confederation of Indian Industry (CII), jointly with the Department of Industrial Policy & Promotion (DIPP), Government of India in cooperation with the IGCC & ACMA have the pleasure in inviting you to a session on "Make in India" thereafter on the 15th of September, 2016 from 16:00 Hrs – 18:00 Hrs at "Hall Spektrum 1 +2", Congress Centre, Level 2.

The success of the Make in India initiative has been acknowledged globally as well and it s received the highest accolade from the national leadership. As stated by the Prime Minister of India: "Make in India has become the biggest brand that India has ever created. Both within and outside the country, it has captured the imagination of people, institutions, industries, media and political leadership." This has been made possible by adopting coordinated approach with Union Ministries, States and the Indian missions abroad.

Since the launch of the Make in India initiative DIPP has been participating in the leading international and domestic investment promotion events in collaboration with concerned Indian missions, apex Industry associations, trade councils and State Governments. This participation has leveraged showcasing of our strengths in identified 25 focus sectors.

The Roundtable event is timely and relevant as the top investors of the world are looking to India as the next powerhouse for business opportunities and growth. A number of factors are driving India's attractiveness: largest democracy, monetary policy discipline, macroeconomic stability, a young skilled population and a investors friendly, pro-reform government. Opportunity abounds, but questions arise about the main action points for businesses looking to leverage their active engagement, in India. And how should investors manage the volatility that comes with a fast-growing country like India.

The Round Table will be addressed by Mr Ramesh Abhishek, Secretary, DIPP, Ministry of Commerce & Industry, Govt. of India.

I am writing to cordially invite you to participate in this "Make in India" Session and join the Reception, thereafter.

Please kindly disseminate this invitation and details to your contacts who are interested in doing Business with India. Kindly confirm your participation by 1st of September, 2016 by Email to: lakshmi.mohan@cii.in