



MAKE IN INDIA MITTELSTAND!

**Make in India Business Support Programme for
German Mittelstand and Family Owned
Enterprises**



MAKE IN INDIA MITTELSTAND!

Workshop Agenda

**“Make in India, Make for the World - India
as an Export Hub”**

14th November, 2016



MIIM Workshop: "Make in India, Make for the World - India as an Export Hub"

Date: 14th November 2016
Venue: Embassy of India, Berlin

Timing	Topics
10:00-11:15	Changing export perspective of India: „Making inroads in global trade market“ <ul style="list-style-type: none">▪ India Macroeconomic Status Quo▪ Trade Status Quo: Global, Regional and Sectorial perspective<ul style="list-style-type: none">▶ Merchandise, Services and Investments Policy frame work for foreign trade <ul style="list-style-type: none">▪ Introduction to Acts, Rules and Policies<ul style="list-style-type: none">▶ Development and current enforcement, effectiveness of trade policies▪ Government Initiatives for Export Promotion<ul style="list-style-type: none">▶ Merchandise and Services Export from India Scheme, export promotion council for different sectors India Free Trade Agreements <ul style="list-style-type: none">▪ Existing FTAs – Countries, tariff lines, duties, targets and status quo of trade▪ Upcoming FTAs – Countries under negotiation, negotiation factors, targets and expected implementation
11:15-11:30	Coffee Break
11:30-12:45	Export-oriented infrastructure in India <ul style="list-style-type: none">▪ Historic development, sector focus, regional presence of Special Economic Zone, Export-Oriented Unit, Technology Parks etc.▪ Logistics infrastructure – Road and port infrastructure▪ Utilities infrastructure – Energy, water▪ Manpower – Blue and white collar employees CASE STUDIES: Competitiveness of India as an export hub <ul style="list-style-type: none">▪ Competitiveness of India with emerging economies like China and ASEAN for cost structures, productivity, technology services, quality and delivery standards▪ Success stories of MNCs utilizing India as an export hub
12:45-13:00	Q&A/Wrap-up



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