



Embassy of the Federal
Republic of Germany



GERMAN ASIA-PACIFIC
BUSINESS ASSOCIATION



German
Agribusiness
Alliance

Invitation

Making Farming a Business: Financing for Agriculture – Rural Loans and Farm Finance

Expert Meeting and Discussion

Monday, 6 March 2017, 17.30 hours

Venue:

Embassy of the Federal Republic of Germany, New Delhi, Blue Hall

Dear Sir or Madam,

The Embassy of the Federal Republic of Germany and the German Agribusiness Alliance at the German Asia-Pacific Business Association are delighted to cordially invite you to a an expert meeting and discussion on "Making Farming a Business: Financing for Agriculture". We are inviting agribusiness, associations and institutes from India and Germany to discuss with representatives from public and private financial institutions and the Ministry of Agriculture and Farmers' Welfare, GoI, on 6 March 2017 at 17.30 hrs at the Embassy of the Federal Republic of Germany in New Delhi.

India is one of the world's largest producers of food. Agriculture and food production continue to be the primary source of living for the majority of the Indian population. Investment in this important economic sector seems to be the biggest challenge for making agriculture a viable business opportunity.

India and Germany have a long-standing history of cooperation, also in the agriculture and food sector. Germany is India's most important trade partner in the European Union, and it ranks amongst India's top ten Foreign Direct Investors. Many German companies in the agribusiness are engaged in India – with a long term perspective and contributing to advancement of Indian farmers and agricultural entrepreneurs.

Financial inclusion of farmers, agricultural entrepreneurs and the rural population are the prerequisite for further advancement. We therefore invite you to discuss with eminent speakers about current opportunities, schemes and concepts for financing in agriculture – for making farming a business and for rural empowerment.

For the detailed programme and your registration kindly refer to the next pages.

Looking forward to the pleasure of welcoming you on 6 March 2017, 5.30 pm at the German Embassy.

With kind regards,

Dr. Martin Ney
Ambassador
Federal Republic of Germany

Dr. Arnd Nenstiel
Chairman German Agribusiness Alliance
OAV – German Asia-Pacific Business
Association