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Dr. Hubert Lienhard
Chairman of the Asia-Pacific Committee of German Business (APA)



Peter Altmaier
German Federal Minister for Economic Affairs and Energy

Speakers



Dr. Frank Appel
CEO of Deutsche Post DHL Group



Dr. Martin Brudermüller
CEO of BASF



Senator the Hon Mathias Cormann
Australian Minister for Finance



Dr. Heinrich Hiesinger
CEO of Thyssenkrupp



Joe Kaeser
President and CEO of Siemens



Priyono Sugiarto
CEO of Astra International



Dr. Dieter Zetsche
Chairman of the Board of Management of Daimler

About APK

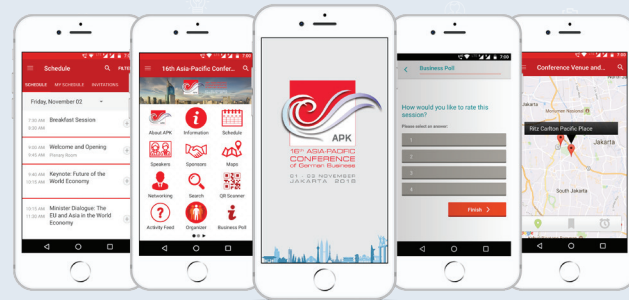
Be part of APK 2018 in Jakarta and join the debate with up to 1,000 participants. Since the first APK took place back in 1986, the conference has evolved into the signature German business event in Asia and has consistently brought together top business and government leaders, primarily from Germany and the Asia-Pacific region.

Today the conference is being jointly organized by the Asia-Pacific Committee of German Business (APA), the German Federal Ministry for Economic Affairs and Energy (BMWi), and the bilateral German Chambers of Commerce Abroad (AHK).

We encourage you to register, secure your hotel accommodation, and book your flights early, as November is a busy month in Jakarta. You can view the APK partner hotels on our website and secure a special rate.

APK 2018 Conference App

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We look forward to welcoming you in Jakarta!

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16TH ASIA-PACIFIC CONFERENCE OF GERMAN BUSINESS



01 - 03 November 2018
Ritz-Carlton, Pacific Place
Jakarta, Indonesia



www.apk2018.com

Program

Thursday, Nov 1, 2018

19:00 – 22:00 Welcome Reception

Friday, Nov 2, 2018

07:30 – 08:30 AHK Breakfast Sessions (optional)

09:00 – 10:15 Welcome, Opening & Keynote

10:15 – 11:30 Ministers' Dialogue: The EU and Asia in the World Economy
This session will provide a platform for dialogue between various trade and industry ministers drawn from across the Asia-Pacific region. Where is growth likely to take place and which trends will shape the future?

13:00 – 14:30 Connecting Asia & Europe: Belt and Road & Beyond
Infrastructure development in Asia is high on the agenda. China's Belt and Road Initiative is intensely debated in many of China's neighbouring countries. The EU-Commission is working on a Connectivity Strategy vis-à-vis Central and Eastern Europe. India and Japan launched the Free and Open Indo Pacific Strategy. What's in it for business?

Parallel Sessions

14:45 – 16:00 Infrastructure Financing in Asia
Set to be home to 5 billion people by 2050, the Asia-Pacific region will require significant investment in the building of streets, roads, harbours, and airports. How can collaboration between German banks and companies and their Asian counterparts be improved in terms of infrastructure development?

Industrie 4.0
Industrie 4.0 and the Industrial Internet of Things – both emerging trends in industrial production over the past few years – are raising new and pressing questions: What demands is the digitalization placing on education and training? How can processes be standardized in order to enhance international cooperation?

Innovating in Asia
The Asia-Pacific region's innovation ratings have been steadily rising, leading to new cooperation opportunities across countries and sectors. How can businesses participate, who should they partner up with, and how can innovations be transferred to other markets – these and other issues need to be carefully examined.

Parallel Sessions

16:30 – 17:45 Smart and Sustainable Urbanization
Energy and circular economies within the context of smart solutions are imperative to creating prosperous cities. How can governments and companies work together to create ecosystems that allow for both thriving businesses and liveable cities which are characterized by the efficient and clean use of resources?

New Business Practices in a Digital World
Digitalization finds its way in every corner of the business world. The B2B sector as the backbone of the economy is also affected. How can B2B companies turn into agile businesses and what else is needed to successfully navigate the digital world?

19:00 – 22:00 Evening Reception

Saturday, Nov 3, 2018

07:30 – 08:30 AHK Breakfast Sessions (optional)

09:00 – 09:30 Cyber vs. Security
Many applications gather sensitive information relating to areas such as finance, healthcare, and mobility. Experts estimate that 20% of these data are public – so what does this mean for the remaining 80%? Securing non-public customer and business data is becoming a top-priority for businesses and requires the implementation of smart encryption and data security strategies.

Parallel Sessions

09:45 – 11:00 Asia's Consumer of the Future
Rising income, growing middle classes, and an increasing trend towards individualization are leading to the growth of new markets in consumer goods. Do a high internet penetration rate and an openness to e-commerce turn the average Asian into the "Consumer of the future"?

Mobility of the Future
The movement of goods and people is increasing at a pace which has never been seen before. Given the global trend towards urbanization, how can millions of people and goods be moved through limited spaces in an efficient and sustainable manner?

Artificial Intelligence: Trends in Asia and Europe
The usage of AI and big data analytics is set to revolutionize production lines, customer services, as well as the direction of future research and development. To what degree AI is already reality or just another hype?

11:30 – 12:45 An Oxford-Style Debate on Trade Policy
The conversation on trade is complicated by the terms it relies on. Fair trade seems alluring because everyone likes fairness. But there is a danger in replacing free trade with fair trade because fairness can be a matter of perspective. Market interventions may seem fair to one party but unfair to another.

14:00 – 15:30 Political Stability and Security in Asia-Pacific
The Asia-Pacific region is set to increase its global share of defence spending from 20% to 33% by 2020. At the heart of these shifting regional security dynamics lies a fundamental question, how will China interpret its role as the new dominant regional power?

15:30 – 16:00 Closing Plenary

Program is subject to change.

“ The variety of perspectives at the APKs – from security experts to economists, from Australians to Indians, from CEOs to ministers, from academics to practitioners on the ground – is what makes this conference so special and what really inspires me to think differently on German-Asian relations. APK is an ideal opportunity to learn about future trends. ”

Dr. Hubert Lienhard
Chairman of the Asia-Pacific Committee of German Business

Speakers

Thomas Lembong
Chairman of Indonesian Investment Coordinating Board (BKPM) and Country-Host Representative

Dr. Holger Bingmann
President of the Federation of German Wholesale, Foreign Trade and Services (BGA)

Cathrina Claas-Mühlhäuser
Chairwoman Supervisory Board of CLAAS

Jürgen Fitschen
Senior Advisor (Former CEO) Deutsche Bank AG

Prof. Dieter Kempf
President of the Federation of German Industries (BDI)

Dr. Eric Schweitzer
President of the Association of German Chambers of Commerce and Industry (DIHK)

Prof. Dr.-Ing. Axel Stepken
Chairman of the Board of Management, TÜV SÜD

Klaus Rosenfeld
CEO of Schaeffler