

HOSTED BY :



TRADE ^{36th} X PO INDONESIA

Exhibition | Trade Forum | Business Matching | Business Forum & Counseling

DIGITAL EDITION

in Conjunction with :



REVIVING GLOBAL TRADE

21 OCT - 4 NOV 2021 (Interactive)

21 OCT - 20 DEC 2021 (Showcase)

www.tradexpoindonesia.com



Trade Expo Indonesia 2021 GOES DIGITAL

The world has faced an adversity for more than a year. However, the global community have slowly come to grips with the virus, and with it, the global economy has shown a sign of recovery. It takes global concerted efforts to end the pandemic. Accessible vaccine and healthcare are one of the steps needed for global recovery. Therefore, efficient and sustainable cross-border flow of medical supplies, food and other goods and services, are crucial for the global economy to return as it was before Covid19.

With a strong 7.07% year on year economic growth in the second quarter of 2021, Indonesia is expected to show more positive signs in the near future. This was made possible by the Indonesian government's policies that are designed to anticipate risks while maintaining positive relations with its partner countries in the world.

As Indonesia has been hit with economic crises and challenges in the past, one sector that have always prove its resilience is the small and medium enterprises sector. With policies to ensure the SMEs survival and success in the time of economic challenges, the Indonesian economies including the welfare of its people, continue to grow.

In order to provide the world with the necessary stepping stone toward global recovery, Indonesia will once again organize Trade Expo Indonesia 2021 in digital edition (TEI-DE) by shifting our venue-based event to a web-based online event. TEI-DE is an international, business-to-business focused, trade exhibition which is designed to facilitate the global market in sourcing high quality products from Indonesia. With the theme of "Reviving Global Trade", the Ministry of Trade as the host of the event is hopeful that the event would provide as a strategic platform for Indonesian exporters and international buyers to connect.

Expand Your Market Reach with the Best from Indonesia

The 36th Trade Expo Indonesia Digital Edition in 2021 presents numerous carefully-selected products, encompassing
Manufactured Products
Digital Lifestyle & Services
Medical & Health Care
Renewable Energy
Food & Beverage Products
Living Comforts & Amenities
Fashion & Beauty Products
as well as Halal Products

WHY INDONESIA?

Indonesia is one of the world's fastest-growing economies, the largest economy in the Southeast Asian region, and the world's fourth-most populous nation. In addition, the country is abundant in a variety of commodities. It served as a vital asset for the national economy, as we are able to supply diverse high quality and added-value products for the global markets. TEI-DE will serve as one of the best online events for international businesses to connect with Indonesian producers and exporters, effectively and efficiently.

The World Bank Group's Ease of Doing Business 2021 ranking placed Indonesia at 73 from 190 countries (DB rank 73, DB Score 69,6) and on firm upward trend compared to DB Rank 128 in 2013. This positive trend demonstrates the improvements the government has made to the national business environments.



TEI Virtual Exhibition Opening 2020 by The President



TEI Digital Edition 2021 Landing Page Visualization



Trade Expo Indonesia 2018 Opening by The President

Online Attendance

TEI-DE 2021 is a B2B Exhibition open to international visitors

Interactive Hour

Monday-Thursday
21 October – 4 November 2021
10.00 am – 10.00pm (GMT +7)

Online Product Showcase

is available for access at any time
from October 21 to
December 20, 2021

TEI-DE 2021 Presents More Products More Business Forum

This event is one of the strategic stepping stones that are laid by the Indonesian government to improve the recovery of the global trade. Indonesia with its abundant export products, both goods and services, could supply the global markets suitably. TEI-Digital Edition presents exhibitors and visitors the digital platform that enables faster and wider audience of the exhibition in order to revive the global trade. With broader participants and with the simplicity of visiting the exhibition from your desk, TEI-DE is designed to provide international businesses the means to find and interact with potential partners.

Ministry of Trade of Indonesia as the host of TEI-DE 2021, in partnership with Bank BNI, presents BNI Global Trade Forum for five days from 21 - 25 October 2021 delivering current issues, each tailored to provide you with information to improve your business presence during and post pandemic era.

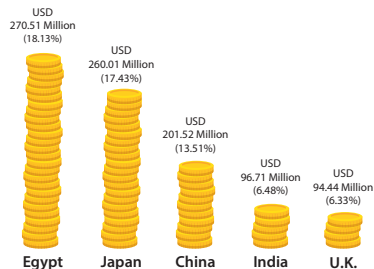
Doing Business Gaining Expertise

Trade Expo Indonesia – Digital Edition provides more than just business opportunities. You are welcome to join BNI Global Trade Forum on any scheduled session to gain the latest business information and expert's insights on Indonesian export products.



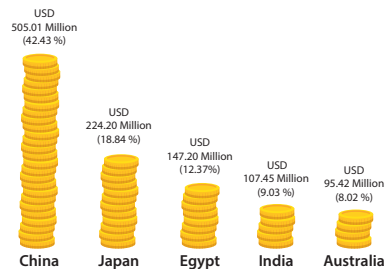
Trade Expo Indonesia IN FIGURES 2019

TOP 5 Countries
by Transaction TEI 2019

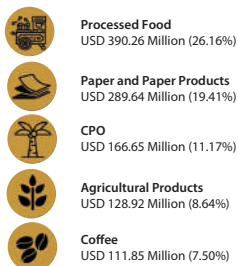


Trade Expo Indonesia VIRTUAL EXHIBITION IN FIGURES 2020

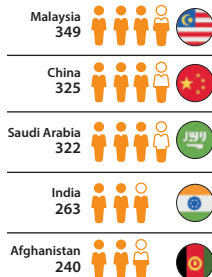
TOP 5 Countries
by Transaction TEI - VE 2020



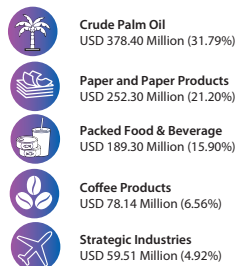
Top Product Interests
TEI 2019



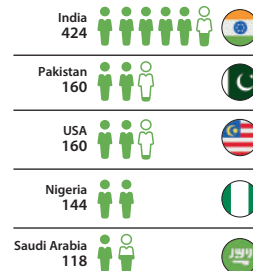
Top 5 Visitor Countries
TEI 2019



Top Product Interests
TEI - VE 2020



Top 5 Visitor Countries
TEI - VE 2020



REASON TO VISIT

- Trade Expo Indonesia Digital Edition 2021 is Indonesia's biggest Business to business exhibitions
- Wide range of Indonesia's high quality export products, both goods and services.
- Comprehensive, virtual supporting programs to explore trade and investment opportunities
- Excellent networking opportunities with potential international business partners

Supporting Programs

- Trade Forum
- Exhibition
- Business Matching
- Business Forum / Seminar
- Business Counseling
- Primaniyarta and Primaduta Awards

Visitor Free Registration at :

www.tradexpoindonesia.com



EASY STEPS TO REGISTER

www.tradexpoindonesia.com

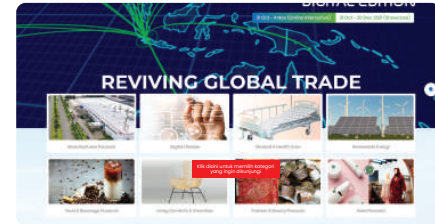
1

Sign Up to get Visitor Access



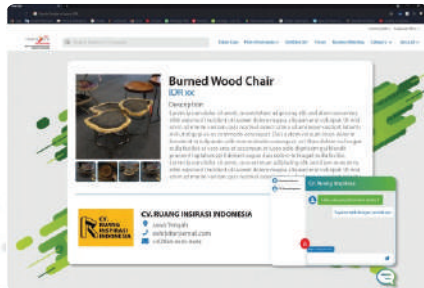
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Free Access to Product Sourcing



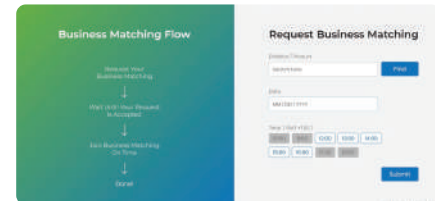
3

Use Live Chat Feature to Interact with Exhibitors



4

Request Business Matching



Contact Person :

Mr. Harwin Hartanto

Phone : +62 8293679 / +62 838 96018328

Email : harwinhartanto@debindo.com

harwinhartanto.debindo@gmail.com

Products & Services of Interest

Manufactured Products

- ☐ Textile Products
- ☐ Leather Products
- ☐ Building Materials
- ☐ Rubber Products
- ☐ Metal Products
- ☐ Pulp & Paper Products
- ☐ Palm Oil
- ☐ Automotive Parts & Lubricants
- ☐ Others _____

Renewable Energy

- ☐ Solar Energy
- ☐ Wind Energy
- ☐ Hydro Energy
- ☐ Tidal Energy
- ☐ Geothermal Energy
- ☐ Biomass Energy
- ☐ Biodiesel
- ☐ Others: _____

Digital Lifestyle & Services

- ☐ e-Commerce
- ☐ Social Media Services
- ☐ Digital Campaign
- ☐ Mobile Apps
- ☐ Web-Hosting
- ☐ Web-Design
- ☐ 2D and 3D Design
- ☐ Games & Animation
- ☐ Financial/Banking Services
- ☐ Insurance
- ☐ Others: _____

Living Comforts & Amenities

- ☐ Interior & Decoration
- ☐ Home & Office Furniture
- ☐ Households
- ☐ Wood & Rattan Furniture
- ☐ Handicrafts
- ☐ Others _____

Fashion & Beauty Products

- ☐ Batik Fashion
- ☐ Men's and Ladies' Wears
- ☐ Kid's Wears
- ☐ Sports-Wear
- ☐ Head Wears
- ☐ Jewelry
- ☐ Hand Bags
- ☐ Makeup Items
- ☐ Herbal Cosmetics
- ☐ Facial Care Products
- ☐ Body Care Products
- ☐ Body Soap
- ☐ Shampoo & Hair Conditioners
- ☐ Bath Amenities
- ☐ Others _____

Medical & Health Care

- ☐ Medical Supplies
- ☐ Medicine
- ☐ Vitamins & Dietary Supplements
- ☐ Sport Nutrition
- ☐ Others: _____

Food & Beverage Products

- ☐ Ingredients & Spices
- ☐ Seafood & Fishery
- ☐ Fresh Fruits
- ☐ Vegetables
- ☐ Instant & Frozen Food
- ☐ Canned Food
- ☐ Snack & Biscuit
- ☐ Coffee, Tea & Cocoa
- ☐ Milk, Juices & Soft Drinks
- ☐ Herbal Food Supplements
- ☐ Organic Products
- ☐ Others _____

Halal Products

- ☐ Beauty & Cosmetics
- ☐ Muslim Fashion & Accessories
- ☐ Halal Food & Beverage
- ☐ Sharia Fintech Services
- ☐ Others _____

How did you find about Trade Expo Indonesia

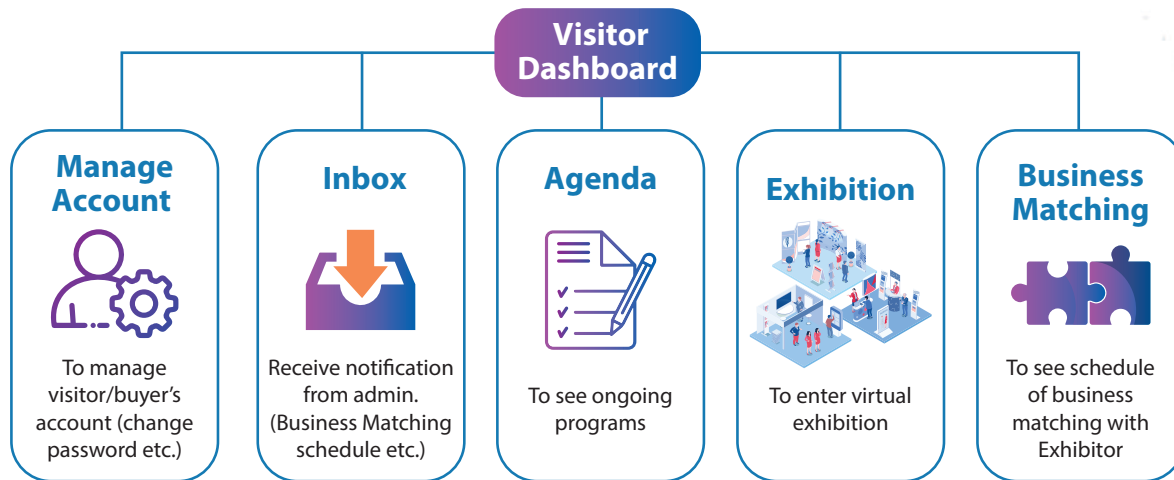
- ☐ Colleague
- ☐ Internet
- ☐ Supplier
- ☐ Indonesia Representative Office at _____
- ☐ Electronic Direct Mail (EDM)
- ☐ Others _____

For Inquiry

Phone : +62 21 830 9716, 829 3677, 829 3679 | Fax : +62 21 829 3680

Email : tradexpoindonesia@kemendag.go.id | tradexpoindonesia@debindo.com | info@debindo.com

VISITOR FEATURES



VISITOR PROFILE



Buyers & Traders



Manufacturers



Importers



Distributors & Wholesalers



Retailers



Hoteliers and Restaurateurs



Business & Trade Associations



Agents



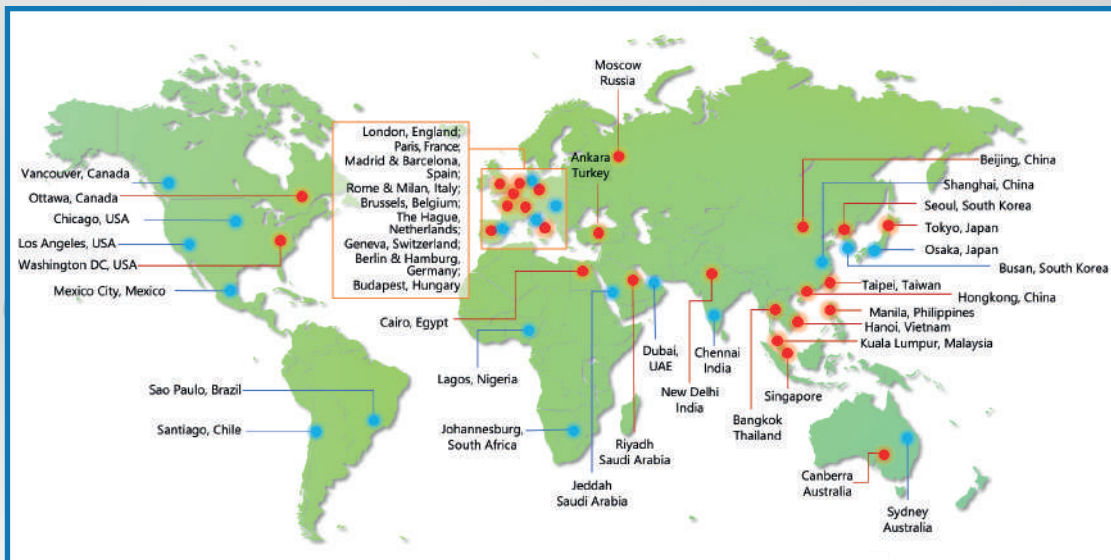
Investors



Media

TRADE REPRESENTATIVE OFFICES

46 Trade Representative Offices, consisting of : 19 ITPC, 24 Trade Attaches,
1 Trade Consul, 1 Economic and Trade Office (IETO), 1 Ambassador to WTO



SUPPORTED BY :



COORDINATING MINISTRY
FOR ECONOMIC AFFAIRS
REPUBLIK OF INDONESIA



COORDINATING MINISTRY
FOR MARITIME AND INVESTMENT AFFAIRS
REPUBLIK OF INDONESIA



MINISTRY OF STATE SECRETARIAT
REPUBLIK OF INDONESIA



MINISTRY OF FOREIGN AFFAIRS
REPUBLIK OF INDONESIA



MINISTRY OF HOME AFFAIRS
REPUBLIK OF INDONESIA



MINISTRY OF FINANCE
REPUBLIK OF INDONESIA



MINISTRY OF INDUSTRY
REPUBLIK OF INDONESIA



MINISTRY OF ENERGY
AND MINERAL RESOURCES
REPUBLIK OF INDONESIA



MINISTRY OF AGRICULTURE
REPUBLIK OF INDONESIA



MINISTRY OF STATE-OWNED ENTERPRISES
REPUBLIK OF INDONESIA



MINISTRY OF COMMUNICATION
AND INFORMATICS
REPUBLIK OF INDONESIA



MINISTRY OF COOPERATIVES
AND SMALL AND MEDIUM ENTERPRISES
REPUBLIK OF INDONESIA



MINISTRY OF MARINE AFFAIRS
AND FISHERIES
REPUBLIK OF INDONESIA



MINISTRY OF TOURISM
REPUBLIK OF INDONESIA



MINISTRY OF NATIONAL
DEVELOPMENT PLANNING
REPUBLIK OF INDONESIA



MINISTRY OF INVESTMENT



BANK INDONESIA
CENTRAL BANK OF INDONESIA



BP2MI
INDONESIAN MIGRANT
WORKERS PROTECTION
AGENCY



INDONESIAN CHAMBER
OF COMMERCE AND INDUSTRY



INDONESIAN EMPLOYERS
ASSOCIATION



INDONESIAN YOUNG
ENTREPRENEURS ASSOCIATION

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@tradexpoid



Kementerian Perdagangan
Trade Expo Indonesia