

Webinar Invitation

Business Opportunities in Cambodia: Organic Market

Join us on October 24th, 2022, 9 am - 10.30 am CEST / 2 pm - 3.30 pm ICT, online

Cambodia is one of the most accessible frontier markets to foreign investors and offers an excellent business environment. Although its organic sector has experienced a rapid development in the past decade, it is still at a relatively small scale and has a lot of untapped market potential for sourcing, sales, and investments. Cambodia is home to unique high-quality crops such as the world-famous Kampot Pepper, many of which have protected geographical indication (PGI) status. The most common EU organic certified crops include rice, pepper, cashew, herbs (e.g. ginger, lemongrass), as well as fruit and cassava, with Germany being one of the biggest importers of these products. At the same time, the country is a potential market for agricultural inputs including seeds and fertilizer, equipment, as well as machinery for planting, irrigation, harvesting, and agro-processing. For potential organic producers within Cambodia, the country also offers low land costs, low labour costs and faster transition to organic farming due to limited use of agrichemicals compared to its neighbors Thailand and Vietnam. The advantages of the Cambodian organic market will be highlighted and elaborated during the webinar.

Join us on October 24th, 2022 to learn more about doing business in the Cambodian organic sector! [Please click here to register.](#)

Agenda

9 am CET 2 pm ICT	Welcome remarks Mr. Daniel Marek, Regional Manager ASEAN, German Asia-Pacific Business Association (OAV)
09:05 am CET 2.05 pm ICT	Business Opportunities in Cambodia Mr. Tom Hesketh, Deputy Director, European Chamber of Commerce Cambodia
09:25 am CET 2.25 pm ICT	The Organic Market in Cambodia Mr. Christoph Janensch, Business Scout Cambodia, GIZ
09:45 am CET 2.45 pm ICT	Brief Introduction to the develoPPP Program Ms. Tanja Voelker, Business Scout at IHK Cologne
09:50 am CET 2.50 pm ICT	Successful Organic Sourcing from Cambodia with develoPPP Mr. Andreas Grötschel, CEO, MAU Cambodian Spices and Fruits Co., Ltd.
10:05 am CET 3.05 pm ICT	Introduction to Local Producer Khmer Organic Cooperative Ms. Sovann Pisey THLANG, CEO, Khmer Organic Cooperative Co., Ltd.
10:15 am CET 3.15 pm ICT	Q & A Session with all speakers
10:25 am CET 3.25 pm ICT	Closing Remarks Mr. Daniel Marek, Regional Manager ASEAN, OAV

The webinar is organized by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) in cooperation with the OAV – German Asia-Pacific Business Association, the Chamber of Commerce and Industry Cologne and the European Chamber of Commerce Cambodia.