

German development cooperation funding instruments **develoPPP**

24.10.2022 Webinar “Organic market in Cambodia” OAV – German Asia-Pacific Business Association, the Chamber of Commerce and Industry Cologne and the European Chamber of Commerce Cambodia

develoPPP is a funding programme of the German Federal Ministry for Economic Cooperation and Development (BMZ).

Companies wishing to invest sustainably in a developing country or emerging economy and expand their operations on the ground can receive financial and technical support.



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Ideas contest

- Financial and technical support worth EUR 100,000 up to EUR 2 million
- Public sector contribution of up to 50 percent of overall project costs
- Expertise competent support and networks in over 60 countries
- 4 times per year: 31.3./30.6./30.9./31.12.

Participation criteria

- Registration in the EU, EFTA or developing / emerging country
- Privately owned and profit-oriented
 - Annual turnover for at least EUR 800,000
 - Staff minimum 8
 - Minimum of 2 audited annual financial statements
 - Positive net income, sufficient equity capital and liquidity

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Project criteria

- Business driven goals
- Project is not directly relevant to company earnings
- Contribution to UN Sustainable Development Goals (SDGs)
- Competition neutrality and product neutrality
- Subsidiarity
- Complementarity
- Realistic objectives, coherent project design
- Creation of long-term structures



Quality assurance and diversification of certified organic production in Cambodia

Added Value for cultivation of selected agricultural products in the Kampot region

DEVELOPMENT GOALS



Training of Farmers

Capacity development for growing and harvesting



Product Diversification

Farmers grow additional crops on certified organic areas



Better Sales & Higher Income

New sources of revenue for smallholder farmers

BUSINESS GOALS



Establishing Supply Chain

Enhancing trade/sales within Cambodia as well as exports



Sourcing Additional Products

such as high-quality organic crops for processing

**KREATIV
MARKT
HAMBURG**

giz Deutscher Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

PROJECT PARTNERS

Kreativmarkt Handels GmbH,
GIZ

PROJECT COUNTRY

Cambodia

PROJECT TERM

2020 – 2023

PROJECT VOLUME

EUR 507,000

Find out more about other
projects at:

[www.developpp.de/
success-stories](http://www.developpp.de/success-stories)



Programme links

<https://www.developpp.de/en>

<https://www.developpp.de/en/projects-success-stories>

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Contact



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