

Busan-Hamburg Green Maritime Conference

The port cities of Busan and Hamburg both have a keen interest in the sea and the challenge of creating more sustainable maritime logistics. By transitioning to more sustainable and environmentally-friendly maritime shipping and logistics, there is great potential to reduce these related emissions. As two of the most important port cities in their respective countries, Busan and Hamburg understand the importance of taking responsibility and collaborating to find solutions.

In this regard, city of Busan is pleased to hold the 'Busan-Hamburg Green Maritime Conference' in Hamburg, where we can discuss the future of the green marine industry together. We also look forward to working with the Consulate General of the Republic of Korea in Hamburg, the Korea Trade-Investment Promotion Agency (KOTRA) in Hamburg, the Hamburg Chamber of Commerce, and the German Asia-Pacific Business Association (OAV) for the successful hosting of this conference.

The conference will cover the following topics:

- Green trends in maritime logistics in Germany and South Korea
- Development of new propulsion technology of ships
- Business opportunities for the maritime industry and high-tech industry in Busan

Key Event Information

Date: Thursday, **4th May 2023, 13:00~17:30**

Venue: Albert-Schäfer-Saal, Hamburg Chamber of Commerce,
Adolphsplatz 1, 20457 Hamburg, Germany

Registrations are accepted at the following link: [Registration](#)

We are looking forward to seeing you!



INVITATION

Date

4th May 2023, 13:00~17:30

Venue

Albert-Schäfer-Saal
Hamburg Chamber of Commerce



Busan-Hamburg Green Maritime Conference

Dear Sir/Madam,

The port cities of Busan and Hamburg are proud to share a common interest in creating more sustainable and environmentally-friendly maritime logistics. We recognize the significant role of the maritime industry in global trade and transportation and understand the responsibility we have to collaborate and find innovative solutions to address the challenges facing the industry.

In this regard, city of Busan is pleased to host the 'Busan-Hamburg Green Maritime Conference' in Hamburg and wishes to invite you along with the Consulate General of the Republic of Korea in Hamburg, the Korea Trade-Investment Promotion Agency (KOTRA) in Hamburg, the Hamburg Chamber of Commerce, and the German Asia-Pacific Business Association (OAV). This conference is a unique opportunity to discuss the latest green trends in maritime logistics, recent developments of shipbuilding technology and business opportunities for maritime and high-tech industries in Busan.

The conference will be held on Thursday, May 4 from 1 p.m. to 5:30 p.m. at the Albert-Schäfer-Saal at the Hamburg Chamber of Commerce, Adolphsplatz 1, 20457 Hamburg, Germany. We sincerely hope that you will be inspired by the speakers and topics at our conference and that your participation will enrich the meeting.

Registrations are now open, and you can register at the following link: [Registration](#)

Best regards,
Dr. Heong-joon Park

Mayor of Busan



Date : Thursday, 4th May 2023, 13:00~17:30

Venue : Albert-Schäfer-Saal, Hamburg Chamber of Commerce

Moderation : Mr. Sebastian Ebbing, Technical Advisor, VDR
(Verband Deutscher Reeder)

Time	Program	Speaker
13:00~14:30	Registration & Luncheon	
14:30~14:50	Greeting & Opening Remarks	The Mayor of Busan, Hamburg Minister of Economy and Innovation, The President of Hamburg Chamber of Commerce, Consul General
14:50~15:10	Business Opportunities for Maritime & High-tech Industry in Busan (IR)	Ms. Soonjung HWANG (Senior Official, Investment Attraction Division) Busan City
15:10~15:25	Recent Development of De-carbonization in Shipbuilding Industries	Mr. Alex LEE (Senior Naval Architect Engineering Manager) DSME London Office (Daewoo Shipbuilding & Marine Engineering)
15:25~15:40	“From Blue to Green” New Ocean and Maritime Technologies	Mr. Hojung Kim (General Manager) HD Hyundai Europe R&D Center GmbH
15:40~15:55	Activities as Company and beyond	Mr. Wolfram Guntermann (Director Regulatory Affairs & Sustainability) Hapag-Lloyd
15:55~16:05	Q&A	
16:05~16:15	Coffee Break	
16:15~16:30	HMM Pathway to Net Zero	Mr. Mark J. Aherne (Chief of Marketing & Project Management) HMM Europe
16:30~16:45	Alternative Fueled Ships in Korean Shipyards	Mr. PS CHO (General Manager, Liquid Cargo Ship Team) Korean Register
16:45~17:00	Roadmap to Net-Zero-Opportunities and Challenges	Mr. Sebastian Ebbing (Technical Advisor Climate, Marine fuels, Innovation, Funding) VDR (Verband Deutscher Reeder)
17:00~17:10	Q&A	
17:10~17:30	Business Networking	

* This conference is being conducted in English