

Busan-Hamburg Port & Urban Development Roundtable

Busan and Hamburg are two major port cities that share a common interest in creating sustainable solutions for port and urban development. As a historical city, Busan has plans to redevelop its old north port area, while Hamburg has had great success with its HafenCity urban development project. Busan hopes to be inspired by and exchange ideas with Hamburg, and will introduce opportunities for collaboration and investment.

Busan has been invited to participate as a partner city in the 834th Hafengeburtstag celebration in Hamburg. In collaboration with the Consulate General of the Republic of Korea in Hamburg, KOTRA (Korea Trade Investment Promotion Agency) Hamburg, the Hamburg Chamber of Commerce, and the German Asia-Pacific Business Association (OAV), the city of Busan is pleased to invite you to the 'Busan-Hamburg Port & Urban Development Roundtable' in Hamburg.

The roundtable will cover the following topics:

- Hamburg HafenCity Development Project
- Redevelopment Projects and Opportunities in Busan North Port
- Innovative Projects in Hamburg and Busan Ports

Key Event Information

Date: Thursday, **4th May 2023, 09:30~13:00**

Venue: Albert-Schäfer-Saal, Hamburg Chamber of Commerce,
Adolphsplatz 1, 20457 Hamburg, Germany

Registrations are accepted at the following link: [Registration](#)

We are looking forward to seeing you!



INVITATION

Date

4th May 2023, 09:30~13:00

Venue

Albert-Schäfer-Saal
Hamburg Chamber of Commerce



Busan-Hamburg Port & Urban Development Roundtable

Dear esteemed guests,

On behalf of the City of Busan, it is my great pleasure to invite you to the Busan-Hamburg Port & Urban Development Roundtable, which will take place on Tuesday, May 4th, from 9:30am to 1:00pm at the Albert-Schäfer-Saal in the Hamburg Chamber of Commerce. This event is organized in collaboration with the Consulate General of the Republic of Korea in Hamburg, KOTRA (Korea Trade Investment Promotion Agency) Hamburg, the Hamburg Chamber of Commerce, and the German Asia-Pacific Business Association (OAV).

As two major port cities with a shared interest in creating sustainable solutions for port and urban development, Busan and Hamburg recognize the importance of collaborating and finding innovative ways to address the challenges facing the maritime industry. We hope to inspire and exchange ideas with each other, while also introducing opportunities for collaboration and investment.

The roundtable will cover a range of important topics, including the Hamburg HafenCity Development Project, Redevelopment Projects and Opportunities in Busan North Port, and Innovative Projects in Hamburg and Busan Ports. We believe that this event will be an excellent opportunity for us to learn from one another and to build strong, lasting relationships.

To register for the event, please visit the link provided in the attached document. We are excited to host this important event and look forward to welcoming you to Hamburg!

Sincerely,
Dr. Heong-joon Park

Mayor of Busan



Busan-Hamburg Port & Urban Development Roundtable

Date : Thursday, 4th May 2023, 09:30~13:00

Venue : Albert-Schäfer-Saal, Hamburg Chamber of Commerce

Moderation : Mr. Felix Kalkowsky, Vice President, AHK Korea
(Korean-German Chamber of Commerce and Industry)

Time	Program	Speaker
09:30~09:40	Greetings	The Mayor of Busan CEO of BPA, Hamburg Chamber of Commerce
09:40~10:00	Principles, Projects, Perspectives	Dr. Andreas Kleinau (Chief Executive Officer) HafenCity GmbH
10:00~10:20	Busan North Port Redevelopment Project	Mr. Kwang-Hee Kim (Director General, Urban Balanced Development Office) Busan City
10:20~10:40	Port of Hamburg as Center of Innovation	Mr. Jens Meier (Chief Executive Officer) HPA (Hamburg Port Authority)
10:40~11:00	Today and Future of Busan Port	Mr. Sungmin Kang (Director, Port Regeneration Division, New Deal Project Department) BPA (Busan Port Authority)
11:00~12:00	Panel Discussion	
12:00~13:00	Networking Luncheon	

* This conference is being conducted in English