

Speakers




Welcome Address and Keynote Speech

	<p>H.E. Mr. Kyung-soo LEE Ambassador of the Republic of Korea</p>
	<p>Stefan Schnorr Head of Dept. Digital and Innovation Politics, BMWi</p>
	<p>Julia Arnold Divisional Director International Markets, DIHK</p> <ul style="list-style-type: none"> • since 2014: heads the department "International Markets" at German Chamber of Industry and Commerce (DIHK) in Berlin • from 2009 to 2014: responsible for the further development of the service portfolios of the worldwide network of German Chambers of Commerce abroad
	<p>Prof. Dr. Dr. h.c. mult. Wolfgang Wahlster CEO and Scientific Director German Research Center for Artificial Intelligence (DFKI GmbH)</p> <ul style="list-style-type: none"> • Professor of Computer Science at Saarland University • Chairman of the Executive Board DFKI • German Future Prize (2001), Federal Cross of Merit (2006) • member of various advisory bodies of the Federal Government • co-initiator of "Industry 4.0" and "Smart Service World"
	<p>Prof. Dr. Jong-Oh PARK</p> <ul style="list-style-type: none"> • member of the presidential <i>4th Industrial Revolution Committee Korea</i> • Professor of Mechanical Engineering, Chonnam University, South Korea • board member of the International Federation of Robotics (IFR) • winner of the Fraunhofer Medal (2015)

■ Presenter

	<p>Curt Simon Harlinghausen CDO Business Transformation, Publicis Media</p> <ul style="list-style-type: none"> • Publicis Media: responsible for business transformation in EMEA • managing partner of akom360 GmbH, one of the leading social media and digital agencies in Germany • partner and investor in other companies from the digital economy section in Germany, Poland, India and Korea • since 2001, CSH has lectured and talked about topics such as digital future, social media, SEO, mobile, digital evolution strategies, growth hacking, memetics, business modeling, e-commerce and international startup topics
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■ Session 1: Smart Services





	<p>Jaehee KIM Senior Research Engineer, Hyundai Motor Europe Technical Center</p> <p>Hyundai Motor Group has grown in to a leader in Korea's automobile industry and is amongst the five biggest car manufacturers worldwide.</p>
	<p>Se Hun KIM Manager, KB Kookmin Card</p> <p>KB Financial Group is an innovative leader in financial technology and Internet / mobile services.</p>
	<p>Leon van de Pas Head of IoT Business Group, HERE</p> <p>HERE provides map data. The company is owned by a consortium of Audi, BMW and Mercedes. Leon van de Pas manages the partnerships of HERE with Facebook, Garmin, Microsoft, Samsung and Yahoo and is responsible for the development of the HERE-apps for iOS and Android.</p>
	<p>Dr. Stefan Afting Department for the Development of Digital Technologies</p> <ul style="list-style-type: none"> • since 2016: Department for the Development of Digital Technologies • oversees the two support programs Smart Service World I + II

▣ Session 2: Korean startups in ICT and Smart Services

	<p>Misuk HAN HOLOTIVE Global</p> <p>Holotive Global offers a holographic technology platform for advertising and entertainment.</p>
	<p>Woo Kyun SHIN CTO, DIVEMEMORY</p> <p>Divememory has been collecting all dive records of the ocean for five years now. The logs should serve as big data of all oceans in the future.</p>
	<p>Hong Cheon KO Senior Research Engineer, aSpringCloud.com</p> <p>Autonomous Driving Platform (Design: Redundancy) - Introduction of SpringGO</p>
	<p>Sylvia Dudek Program Director, METRO Accelerator powered by Techstars</p> <p>METRO Accelerator powered by Techstars is a highly selective mentorship program for technology-first startups across the entire value chain of Hospitality and Retail.</p>
	<p>Hyung Jun CHOI Business Administrative Director, M.A.I.K</p> <p>M.A.I.K. (Artificial Intelligence of Korea) is a company that provides people with a <i>chatbot</i> that helps the user to take care and manage their diet.</p>
	<p>Solomon Seunghyun HAN CEO/ Founder, ROWAN</p> <p>ROWAN technology helps companies optimize resource allocation by providing insight into resource usage.</p>
	<p>Mingu YU CMO TransBox</p> <p>TransBox transmits data using an encryption key and provides decryption authority to authorized users only.</p>

	<p>Justy Hyun-Je CHO CEO of Justy's Adventure Co., Ltd.</p> <p>Justy's Adventure is an ICT solution provider for field staff and marine decision makers.</p>
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■ **Session 3: Startups and Korean-German cooperation**

<p>SAP</p>	<p>Daniel Schneiss Senior Vice President, Global Head of SAP HANA Development</p>
	<p>David Schmelzeisen, M.Sc. Institute of Textile Engineering, RWTH Aachen University</p> <p>David Schmelzeisen supervises the German-Korean project "Smart Textronics Center" at the RWTH Aachen University.</p>
	<p>Ingo Voges Key Account Manager ICT, Berlin Partner</p> <p>Berlin Partner is the official business development agency of the city of Berlin and offers soft-landing for ICT companies who want to settle in Berlin.</p>
	<p>Dr. Seok Koo JI President, KIC Europe</p> <p>KIC-Europe is the Korea Innovation Center for developing integrated cooperation to build a large network of research and innovation between Korea and the EU.</p>
	<p>Felix Petersen Managing Director Europe, VP, Samsung NEXT</p> <ul style="list-style-type: none"> • serial entrepreneur and investor from Berlin • currently VP and Managing Director Europe at the Samsung NEXT fund, heading early stage investment and M&A • active angel investor and advisor to companies like Soundcloud, and Dataminr and Partner at Faber Ventures in Lisbon • motor for the Berlin startup and tech scene since its beginnings