

# Digital Business Connectivity

## German-Korean Cooperation in ICT and Smart Services

- Date: 29/11/2017, 9am-4.30pm / Venue: Berlin, InterContinental Hotel, Room Bellevue
- Language: English
- Presentation: Mr. Simon Harlinghausen, CEO AKOM 360

### PROGRAMM

**8.30am – 9.00am** Registration

#### **9.00am – 9.15am** Welcome Address

- Ambassador Kyung-soo LEE
- Stefan Schnorr, BMWi, Director General, Dept. for Digital and Innovation Policies
- Julia Arnold, Divisional Director International Markets, DIHK

#### **9.15am – 9.45am** Keynote Speech

- Prof. Dr. Wolfgang Wahlster, Director of the German Research Center for Artificial Intelligence (DFKI GmbH)  
Keynote: *Beyond Industry 4.0: Towards Autonomous Smart Services*
- Prof. Dr. Jong-Oh PARK, Member of the Committee for 4th Industrial Revolution Korea, Board Member of the International Federation of Robotics (IFR)  
Keynote: *The Plan of the 4th Industrial Revolution Committee in Korea*

#### **09.45am – 10.45am** Session 1: Smart Services

- Presentations of Korean enterprises from ICT and Smart Services
  - Hyundai Motor Deutschland GmbH: Jaehee KIM  
Presentation: *AI and Autonomous Driving*
  - KB Kookmin Card: Se Hun KIM  
Presentation: *Introduction to the Alpha One Card*
- Presentations of representatives of the German government/ German enterprises
  - BMWi: Dr. Stefan Afting, Dept. for the Development of Digital Technologies / „Support Program Smart Service World“  
Presentation: *Solutions and Applications of a Smart Service World*
  - HERE: Leon van de Pas, Head of IoT Business Group  
Presentation: *The Autonomous World*

#### **10.45am – 11.00am** Coffee Break

## 11.00am – 12.15pm Session 2: Startups in ICT and Smart Services

- Holotive Global: Misuk HAN  
Presentation: *How Holographic Technology Affects the Field of Entertainment and Advertising – Lessons Learned from Client's Needs & Expectations*
- Divememory: Woo Kyun SHIN  
Presentation: *Scuba Diving Logbook for Smartphones (similar to Facebook) and Dive Computers (DM1, watch style)*
- aSpringCloud.com: Hong Cheon KO  
Presentation: *An Autonomous Driving Platform with Open and DBR (Design by Redundancy) Approach-Introduction of SpringGO*
- METRO Accelerator powered by Techstars: Sylvia Dudek
- Medical Artificial Intelligence of Korea: Hyung Jun CHOI  
Presentation: *Dr. Intelli – A.I Healthcare Partner*
- Rowan Inc, Seunghyun HAN  
Presentation: *Optimizing Surroundings*
- TransBox: Mingu YU  
Presentation: *How Should Our Valuable Information Be Treated?*
- Justy's Adventure: Justy Hyun-Je CHO  
Presentation: *„Marine Schedule“-App*

## 12.15pm – 1.00pm Session 3: Korean-German Cooperation

- Presentations on current examples of German-Korean cooperation
  - SAP: Daniel Schneiss, Senior Vice President, Global Head of SAP HANA Development
  - Institute of Textile Engineering, RWTH Aachen: David Schmelzeisen  
Presentation: *STC - Smart Textronic Center: First German Korean Institute for Holistic Development of Smart Textiles from Material to Business Model*
  - Startup funding program of the state government of Berlin
    - Berlin Partner: Ingo Voges, ICT Manager  
Presentation: *Berlin – A Great International Startup Hub*
  - KIC-Europe: Dr. Seok Koo JI, President  
Presentation: *KIC Europe and its Promotion Programs for the Korean-German Startup Cooperation*
- Samsung NEXT: Felix Petersen, Managing Director Europe, VP

## 1.00pm – 2.30pm Networking-Lunch

## 2.30pm – 4.30pm Networking of Korean and German enterprises