


# MALAYSIA

## Your ASEAN Gateway

## Business Networking Event

 Tuesday, 28 November 2023

 15:00 - 17:30 hrs

 Embassy of Malaysia  
Klingelhöferstr. 6, 10785 Berlin

The Embassy of Malaysia in Berlin is pleased to welcome you to our business networking event where you get to find out more about Malaysia's current economic development as well as opportunities to forge smart partnerships with its industry players through trade and investment activities.

### Speakers:



**H.E. Dr. Adina Kamarudin**  
*Ambassador of Malaysia to the  
Federal Republic of Germany*



**Guntram Kaiser**  
*Chapter Initiator  
GMRT Berlin*



**Reinhold von Ungern-Sternberg**  
*Director International Markets  
BVMW*

### Moderator:



**Volker Friedrich**  
*Managing Director  
GBP International*

Organiser:  
Embassy of Malaysia

Co-organisers:



### Panelists:



**Zuhaila Sedek**  
*Trade Commissioner  
MATRADE Frankfurt*



**Asrulnizam Addrus**  
*Director  
MIDA Frankfurt*



**Max Pfeifer**  
*Senior Director  
Siemens AG*

### Programme:

- **14:30 hrs:** Arrival of Guests and Registration
- **15:00 hrs:** Welcoming remarks by Guntram Kaiser
- **15:05 hrs:** Keynote Address by Her Excellency Dr. Adina Kamarudin
- **15:15 hrs:** Panel Discussion
- **15:50 hrs:** Interactive Audience Discussion
- **16:15 hrs:** Closing remarks by Reinhold von Ungern-Sternberg
- **16:25 hrs:** Networking and enjoying refreshments
- **17:30 hrs:** Event ends

Participation is free of charge.  
Follow the QR code for registration.



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