

Expression of Interest

The expression of interest with this flyer is non-binding.
The number of participants is limited.

Please write an e-mail to:

schmidt-ajayi@oav.de

with the following information:

I am interested in the Virtual Briefing and / or the Business Trip to Sri Lanka,

- please send me further information
- please inform me by phone

.....
Title, last name, first name

.....
Position, company

.....
Street, post code, city

.....
Tel., e-Mail

By providing my data, I give my consent to the processing of my personal data for the purpose of transmitting information about the business trip to Nepal. The legal basis for processing is consent, Art. 6 Para. 1 lit. a) GDPR. I can revoke my consent at any time without giving reasons. Withdrawing my consent does not affect the legality of the processing carried out on the basis of my consent up to the point of withdrawal. I have taken note of the data protection regulations of the OAV (<https://www.oav.de/datenschutzbestimmung.html>).

.....
Date, Signature

Organizers:

The OAV – German Asia-Pacific Business Association, in cooperation with the Delegation of German Industry and Commerce in Sri Lanka, is organizing a business trip “Sourcing in Sri Lanka“ in two parts: a Virtual Briefing in May 2021 and a Business Trip in November 2021.

The OAV and the Delegation of German Industry and Commerce in Sri Lanka only act as the organizers of the business trip. All (partial-)services such as flights and hotels etc. will be mediated.

Reference is made to the hotel and transport-specific regulations on possible cancellations. Contractual relationships only come between the participants and the respective service provider.

Contact:

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Delegation der Deutschen
Wirtschaft in Sri Lanka
Delegation of German Industry
and Commerce in Sri Lanka

OAV GERMAN ASIA-PACIFIC
BUSINESS ASSOCIATION



Sourcing in Sri Lanka

(Textiles and apparel products /
agricultural and rubber products)

6 - 7 May 2021:

Virtual Briefing

22 – 24 November 2021:

B2B Meetings and Company Visits in Sri Lanka

Sourcing in Sri Lanka

Sri Lanka has emerged as a logistics hub in the region and offers a great selection of different products:

Concerning the manufacturing sector, the country is known for its sustainably and fair produced high-quality clothing. Numerous renowned brands from Europe and the USA source their goods from Sri Lanka, especially in the sectors sportswear, underwear, swimwear and children's clothing. Furthermore, multiple textile manufacturers have shifted their production to PPE products and produce not only masks and protective work clothing, but also working gloves.

Agricultural products also make up a significant share of the country's exports: Thus, the world-famous Ceylon Tea is cultivated here. In addition to that, Sri Lanka is also one of the largest exporters of cinnamon and coconut products, such as virgin coconut oil.

Moreover, the country ranks as one of the biggest producers of rubber and is the largest exporter of solid rubber tyres worldwide.

The OAV and the Delegation of German Industry and Commerce in Sri Lanka demonstrate specific sourcing potentials to German companies by offering a Virtual Briefing and Individual Consultation, which will be supplemented by a Business Trip, including B2B meetings, company visits, information and networking events in Colombo and the surrounding region. In addition, contact with political and economic decision-makers in Sri Lanka will be established.

Preliminary Program *(subject to modifications)*

Participation in both parts of the program (Virtual Briefing and Business Trip) is desirable

Virtual Briefing *(via GoToMeeting)*

6 – 7 May 2021, from 9 AM – 1 PM HRS (CEST)

- Talks with Ambassadors, Chief Delegate of Delegation of German Industry and Commerce in Sri Lanka, relevant associations and partners (such as Import Promotion Desk) as well as industry-specific breakout sessions with companies
- Individual talks with participants including consultation (conducted by OAV, Delegation of German Industry and Commerce in Sri Lanka)

Business Trip to Sri Lanka

(Colombo and surrounding region, Jaffna optional)

22 – 24 November 2021

1st Day, Colombo

- Arrival and dinner with the German Ambassador and the Chief Delegate of the Delegation of German Industry and Commerce in Sri Lanka

2nd Day, Colombo

- Conference with political decision-makers and relevant company representatives

2/3rd Day, Colombo and surrounding region

- Company visits
- B2B meetings

4/5th Day, Jaffna *(optional at extra Charge)*

- Onward journey and appointments in Jaffna

Visa:

A visa is required to enter Sri Lanka. Information on how to apply for visa will be provided by OAV.

Flights and Hotels:

Arrivals and departures are to be organized individually. Hotel contingents are blocked for the delegation in Colombo.

Costs:

A participation fee of 500 Euros will be charged for the Virtual Briefing including Individual Consultation. The Business Trip fee is 2,000 Euros (OAV/ AHK members) or 2,500 Euros (non-members). When participating in both events, the participation fee for the virtual briefing will be settled. The companies bear the individual travel, accommodation and catering costs as well as transport costs incurred on site.

