

# **Business Opportunities in Thailand and Vietnam**

15 - 19 November 2022



# **Delegation Trip**

The OAV – German Asia-Pacific Business Association is organising a cross-sector business trip to Thailand and Vietnam from 15-19 November 2022.

# **Business Opportunities in Thailand and Vietnam**

The overlapping of several crises has made many companies aware that they should broaden their activities in the Asia-Pacific region. In essence, it is about reducing the dependence on the important Chinese market by expanding their engagement to other Asian countries ("China plus X") and making themselves more crisis-proof. In addition, the strong focus on China has also distracted from the fact that new, lucrative business opportunities have arisen in other parts of Asia that have not yet get an appropriate attention.

The Southeast Asian countries that make up the ASEAN group are ideal both from the point of diversification and with a view to opening up new markets. Among these, Thailand and Vietnam are particularly interesting markets that complement each other's strengths. Both countries are in the center of the emerging ASEAN region and are in geographical proximity to China, and for their part have an interest in diversifying their foreign economic relations. Both countries are striving to climb the next stages of the value chain, for which both governments have taken a variety of supportive measures. Thailand's economy already produces technologically more advanced goods, while Vietnam continues to have an advantage in labor-intensive manufacturing. These different levels of development can be used specifically for diversification activities.

From November 15th to 19th, 2022, the OAV is conducting an industry-open business delegation to Thailand and Vietnam directly after the Asia-Pacific Conference of German Business (APK) in Singapore. The participants should gain a deeper insight into the development and industrialization strategies of both countries to be able to make informed decisions for the relocation or the setting-up of new manufacturing and production facilities. For this purpose, high-ranking local political decision-makers will be met and relevant industrial areas such as the Eastern Economic Corridor (EEC) in Thailand and the Deep C Industrial Zones in Northern Vietnam will be visited. Company visits, specialist lectures and a practice-oriented exchange with representatives of the German business community in both countries complete the program.

### **Preliminary Programme**

(subject to change)

#### Tuesday, 15/11/22, Bangkok, Thailand

Briefings by German Embassy, AHK on Thailand

Briefing by Eastern Economic Corridor Office on Eastern Economic Corridor (EEC) Project

Visit of Laem Chabang Deep Sea Port

Dinner hosted by EECO with German local business community

#### Wednesday, 16/11/22, EEC, Thailand

Visit of Eastern Economic Corridor (incl. German investments there)

Reception with German Business Community in Thailand

#### Thursday, 17/11/22, Hanoi, Vietnam

Briefing by German Embassy and AHK

Meeting with Ministry of Planning and Investment

Reception with German Business Community in Northern Vietnam

#### Friday, 18/11/22, Haiphong, Vietnam

Briefing on Opportunities in Haiphong

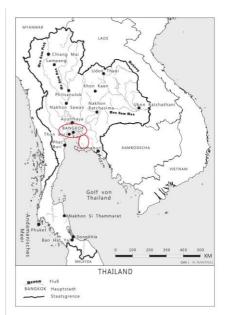
Harbour Tour and visit of Deep C Industrial Zones

#### Saturday, 19/11/22, Central Vietnam

Business Matchings in Vietnam

OR

Site visits the growing Central Vietnam region (Quy Nhon, Binh Dinh Province)





#### Visa:

No visa is required to enter Thailand for 30 days. No visa is required to enter Vietnam for 15 days (if at least 30 days have passed since your last trip to Vietnam).

#### Flights and Hotels:

Arrivals and departures are to be organized individually. Contingents are booked through the OAV for any domestic flights and the flight from Bangkok to Hanoi. Hotel contingents are blocked for the delegation.

#### Costs:

The Business Mission fee is 1,900 Euros (OAV members) or 2,700 Euros (non-members) excluding flights and hotels. The companies bear the individual travel, accommodation, and catering costs as well as transport costs incurred on site.

## **Expression of Interest**

The expression of interest with this flyer is non-binding. Please let us know by registering below **until 16 September 2022**. The number of participants is limited.

Please <u>register here</u> for further information.

– OR –

Please write an e-mail to <a href="mailto:marek@oav.de">marek@oav.de</a> with the following information:

I am interested in the Business Trip to Thailand/Vietnam

<ul><li>□ please send me further information</li><li>□ please inform me by phone</li></ul>
Title, last name, first name
Desiries and a second
Position, company
Street, post code, city
Tal a mail

By providing my data, I give my consent to the processing of my personal data for the purpose of transmitting information about the business trip to Thailand and Vietnam. The legal basis for processing is consent, Art. 6 Para. 1 lit. a) GDPR. I can revoke my consent at any time without giving reasons. Withdrawing my consent does not affect the legality of the processing carried out on the basis of my consent up to the point of withdrawal. I have taken note of the data protection regulations of the OAV

(https://www.oav.de/datenschutzbestimmung.html).

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#### Contact

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# **Organiser**

The OAV – German Asia-Pacific Business Association acts as the organiser of the business trip. All (partial-)services such as flights and hotels etc. will be mediated.

Reference is made to the hotel and transport-specific regulations on possible cancellations. Contractual relationships only come between the participants and the respective service provider.

