



*Viet Nam - Strategic Destination to Global Supply Chains*

# THE VIET NAM INTERNATIONAL **SOURCING EXPO**

**VIET NAM SOURCING**



**13-15/09/2023**

**HALL B, SAIGON EXHIBITION &  
CONVENTION CENTER - SECC**

799 Nguyen Van Linh Str.  
Dist.7, Ho Chi Minh City  
Viet Nam

**HOSTED BY:**  
**THE EUROPEAN - AMERICAN  
MARKET DEPARTMENT**  
MINISTRY OF  
INDUSTRY AND TRADE

**ORGANIZER:**  
**ADPEX JOINT STOCK COMPANY**



## EXHIBITION INFORMATION:

- THE VIET NAM INTERNATIONAL SOURCING EXPO - VIET NAM SOURCING hosted by the Ministry of Industry and Trade.
- The Exhibition will be an exclusive opportunity for the enterprise to have face to face meetings with international buyers. The multiple seminars, conferences, business matching events to be organized in 3 full days along with the exhibition will create practical experience to all visitors.

## COVERAGE:



**8,000**  
sqms  
Exhibit area



**200+**  
Exhibitors



**300+**  
Display  
Booths



**8,000+**  
Visitors & Buyers



**10+**  
Conferences  
& Seminars



**25+ Participating**  
Countries &  
Territories

## EXHIBITORS:

- Domestic: (the products which meet the export standard)
- The Vietnamese Manufacturers & Exporters and Industrial Associations,
- Pavilions of provinces and cities in related sectors
- The foreign investment enterprises based in Viet Nam
- The foreign enterprises which supply the machineries, equipment, materials, services for the various production in Viet Nam



## VIET NAM & THE GLOBAL SUPPLY CHAINS

- In recent years, Viet Nam has strongly transformed itself to become the center of global production and supply chains thanks to its supplying capacity for many products of world-class quality and competitive price.
- The implementation of 15 Free Trade Agreements with almost 60 countries and territories has been assisting Vietnamese-origin products to enjoy favorable tariff preferences and important advantages over their competitors.

## PARTICIPATING BENEFITS:

### To the foreign manufacturers & exporters, importers

- Having a special opportunity to meet many qualified exporters & manufacturers in Vietnam to have direct discussion on business cooperation
- Extending and diversifying the commodity sources
- Connecting to the big buyers in Viet Nam and worldwide.

## VISITORS:

- The businesses in related industries, managers, brokers, etc.
- Buying experts of the importers, distributors, retail chains in Vietnam
- Representatives of the retailers, market chains, importers, distributors from more than 30 countries and territories
- International trade delegations
- International wholesalers, retailers, trade visitors
- Local manufacturers and traders

## CONTACT US:

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