

## Our missions and goals

OAV seeks to strengthen economic relations in the high-growth Asia-Pacific region. A powerful network of companies with excellent institutional connections, we work closely with ministries, authorities and embassies in Germany and countries in the Asia-Pacific region, as well as with partner organisations that promote German foreign trade.

Our work groups and committees publish findings in a number of fields that help to voice your concerns at a political level. OAV is among the founders of the Asia-Pacific Committee of German Business.

## Development of action strategies for German companies in Southeast Asia



OAV Chairman Hans-Georg Frey and OAV Executive Member of the Board Timo Prekop welcoming the German Foreign Minister Sigmar Gabriel, the Chairman of the Munich Security Conference Ambassador Wolfgang Ischinger and the APA Chairman Dr. Hubert Lienhard to the 97th Ostasiatisches Liebesmahl

## Overview of the benefits

- Contact to relevant representatives of the Asian business world in Germany, as well as representatives from politics and diplomacy in Germany and the Asia-Pacific region
- Interdisciplinary network: Exchange of experiences with companies that are active in Asia
- An open exchange within the network about the political and economic situation in countries in the Asia-Pacific region and regular events related to current topics
- A comprehensive range of services and an archive of information related to politics, economy, industries and locations, as well as practical business topics

**Are you looking for a strategic and innovative partner? If so, please get in touch!**

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Ostasiatischer Verein e.V.  
Bleichenbrücke 9, 20354 Hamburg  
Tel.: +49 (0)40 3575 590, Fax: +49 (0)40 3575 5925  
Email: [info@oav.de](mailto:info@oav.de), [www.oav.de](http://www.oav.de)

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**The network of German  
business for Asia-Pacific**

# OAV – German Asia-Pacific Business Association

Headquartered in Hamburg, our business association voices the concerns of some 800 members (including 500 corporate members) operating in the Asia-Pacific region. OAV offers veterans of the Asian markets and new entrants alike the ideal platform for interindustry networking.



You are invited to visit our head office in Hamburg for an individual consultation.



The traditional get-together of the OAV: The Ostasiatisches Liebesmahl at Hamburg City Hall

Our head office provides individual support for a variety of concerns relating to your business field in the Asia-Pacific region:

- Market potential
- Risks and challenges
- General conditions
- Business strategies
- Practical issues
- Troubleshooting

## Overview of services

OAV offers a range of services that are included in the annual membership fee. Visit → [www.oav.de/en](http://www.oav.de/en) for more information.

### Event formats

- Delegation trips to our target countries in the Asia-Pacific region.
- Information events, organised in cooperation with professional associations, chambers of commerce and members
- Sectoral or cross-sectoral work groups
- Country Committee Meetings attended by senior representatives of German embassies and acknowledged regional experts
- Exclusive events and roundtables with high-profile speakers

Country Committee Meeting China, Chamber of Commerce Hamburg



### Publications

Our regular print and online publications keep you up-to-date with the latest developments and issues. The quarterly members' magazine **Insight Asia-Pacific** pens background reports and opinion pieces to complement our highly practical support to members. In addition, our **Business Handbook Asia-Pacific** summarises political and economic developments in the target countries.



## Projects

For upcoming executives we organise the **OAV Young Leaders** programme – a network for communication and exchange of experience.



OAV Young Leaders Annual Conference at Porsche in Stuttgart

The **Infrastructure Alliance** addresses infrastructural issues that aim to improve infrastructure in the Asian countries and to promote the business interests of German companies working in the sector.

The cooperation with the **German Agribusiness Alliance** provides an additional platform for companies from the agriculture and food industries to share their experience and to focus their economic interests for cooperation in the agricultural and food sectors, aiming to promote sustainable development and modernisation in the partner countries.

**EZ-Scouts** are experts working on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). Seconded to our business association, the EZ-Scout, among other things, provides both advice on governmental grants and access to networks within the development cooperation sector to companies interested in sustainable involvement in developing countries and emerging markets in Asia.