

13. OAV Young Leaders Jahreskonferenz: "Geopolitik - Deutsche Asienwirtschaft in der Zeitenwende"

14. & 15. September 2023 in Berlin

Stand: 13.09.2023

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Tag 1: Donnerstag, 14. September 2023, 16:00 – 20:30 Uhr

Ort: BMW Motorradwerk Berlin, Am Juliusturm 14-38, 13599 Berlin

Sprache: Englisch

PROGRAMM für Tag 1

16:00 – 16:30 **Registrierung**

16:30 – 20:30 **Welcome Reception & Führung im BMW Motorradwerk Berlin**

16:30 – 16:40 **Begrüßung durch die Young Leaders Co-Sprecher**

- Katja Neumüller, Rechtsanwältin der Luther Rechtsanwaltsgesellschaft mbH
- Dr. Philipp Meyer, Managing Director von JFY International

16:40 – 17:25 **Grußwort der Bayerische Motoren Werke AG**

- Manuel Sattig, Head of Government Affairs & Communications Asia-Pacific, Middle East, Eastern Europe, Africa, Bayerische Motoren Werke AG

17:25 – 17:45 **Gruppenfoto**

17:45 – 19:15 **Exklusive Führung im BMW Motorradwerk Berlin**

19:15 – 20:30 **Netzwerkaustausch mit den Wirtschaftsattachés der Botschaften aus der Region Asien-Pazifik in Berlin bei Fingerfood & Drinks**

Tag 2: Freitag, 15. September 2023, 09:00 – 17:00 Uhr

Ort: DATA SPACE der SAP SE, Rosenthaler Str. 38, 10178 Berlin

Sprachen: Deutsch & Englisch

PROGRAMM für Tag 2

09:00 – 09:30 **Registrierung**

09:30 – 09:40 **Begrüßung & Vorstellung der Agenda durch die Young Leaders Co-Sprecher**

- Katja Neumüller, Rechtsanwältin der Luther Rechtsanwaltsgesellschaft mbH
- Dr. Philipp Meyer, Managing Director von JFY International

09:40 – 10:15 Grußworte

- Dr. Martin Heinig, Head of New Ventures & Technologies & Managing Director der SAP Labs Berlin
- Prof. Dr.-Ing. Axel Stepken, Vorsitzender des OAV & ehemaliger Vorsitzender des Vorstandes der TÜV Süd AG

10:15 – 11:00 Keynote Speech des Botschafters der Republik Indien in Berlin

Thema: "India's Global Vision: Diplomacy, Climate Change, and Free Trade" (tbc)

- S. E. Harish Parvathaneni, Botschafter der Republik Indien in Berlin

11:00 – 11:30 Kaffeepause

11:30 – 13:00 Fishbowl Discussion

Thema: "Digitalisierung, Automotive, Innovation – Droht Deutschland den Anschluss zu verlieren?"

Moderation: Dr. Philipp Meyer, Managing Director von JFY International

Sprecher:

- Darius Müller, Corporate Strategy, Audi AG
- Alexander-Nicolai Neumann, Head of Market Management APAC, HDI Global SE
- Dr. René Abel, Head of Corporate Communications, VTG GmbH

13:00 – 14:30 Networking Lunch

14:30 – 16:00 Podiumsdiskussion

Thema: „Geopolitik - Deutsche Asienwirtschaft in der Zeitenwende“

Moderation: Dr. Nicole Renvert, Head of Government Relations, Voith GmbH & Co. KGaA

Sprecher:

- Andreas Urschitz, Mitglied des Vorstands & Chief Marketing Officer der Infineon Technologies AG
- Dr. Sabine Stricker-Kellerer, Rechtsanwältin, SSK Asia
- Upen Barve, Head of Future Hub for SAP New Ventures & Technologies, SAP SE
- Friedolin Strack, Abteilungsleiter Internationale Märkte, BDI e.V. & Sprecher der Geschäftsführung und Koordinator Deutschland des Asien-Pazifik-Ausschusses der Deutschen Wirtschaft

16:00 – 16:45 Gruppenfoto & Kaffeepause

16:45 – 17:00 Vorstellung der Young Leaders-Strategie & Ausblick auf 2024 durch die Co-Sprecher

ab 17:00 Gemeinsamer Ausklang

13th OAV Young Leaders Annual Conference: "Geopolitics - German Asia-Business in times of Zeitenwende"

14th & 15th September 2023 in Berlin

As of September 13th, 2023

Day 1: Thursday, September 14th, 2023, 16:00 to 20:30

Location: BMW Motorradwerk Berlin, Am Juliusturm 14-38, 13599 Berlin

Language: English

PROGRAMME

16:00 – 16:30 Registration

16:30 – 20:30 Welcome Reception & Tour at the BMW Motorradwerk Berlin

16:30 – 16:40 Opening Remarks by the Young Leaders Co-Speakers

- Katja Neumüller, Attorney at Law, Luther Rechtsanwaltsgesellschaft mbH
- Dr. Philipp Meyer, Managing Director of JFY International

16:40 – 17:25 Greetings by Bayerische Motoren Werke AG

- Manuel Sattig, Head of Government Affairs & Communications Asia-Pacific, Middle East, Eastern Europe, Africa, Bayerische Motoren Werke AG

17:25 – 17:45 Group Photo

17:45 – 19:15 Exclusive Tour of the BMW Motorradwerk Berlin

19:15 – 20:30 Networking Exchange with Attachés for Economic Affairs from the Asia-Pacific Region Embassies in Berlin, accompanied by Finger Food & Drinks

Day 2: Friday, September 15th, 2023, 09:00 – 17:00

Location: DATA SPACE of SAP SE, Rosenthaler Str. 38, 10178 Berlin

Languages: German & English

PROGRAMME

09:00 – 09:30 Registration

09:30 – 09:40 Welcome & Introduction of the Agenda by the Young Leaders Co-Speakers

- Katja Neumüller, Attorney at Law, Luther Rechtsanwaltsgesellschaft mbH

- Dr. Philipp Meyer, Managing Director von JFY International

09:40 – 10:15 Greetings

- Dr. Martin Heinig, Head of New Ventures & Technologies & Managing Director of SAP Labs Berlin
- Prof. Dr.-Ing. Axel Stepken, Chairman of OAV & former Chairman of the Executive Board of TÜV Süd AG

10:15 – 11:00 Keynote Speech by the Ambassador of the Republic of India in Berlin

Topic: " India's Global Vision: Diplomacy, Climate Change, and Free Trade " (tbc)

- H. E. Harish Parvathaneni, Ambassador of the Republic of India in Berlin

11:00 – 11:30 Coffee Break

11:30 – 13:00 Fishbowl Discussion

Topic: "Digitalization, Automotive, Innovation - Is Germany under threat of falling behind?"

Moderation: Dr. Philipp Meyer, Managing Director von JFY International

Speakers:

- Darius Müller, Corporate Strategy, Audi AG
- Alexander-Nicolai Neumann, Head of Market Management APAC, HDI Global SE
- Dr. René Abel, Head of Corporate Communications, VTG GmbH

13:00 – 14:30 Networking Lunch

14:30 – 16:00 Panel Discussion

Topic: "Geopolitics - German Asia-Business in times of *Zeitenwende*"

Moderation: Dr. Nicole Renvert, Head of Government Relations, Voith GmbH & Co. KGaA

Speakers:

- Andreas Urschitz, Member of Board of Directors & Chief Marketing Officer of Infineon Technologies AG
- Dr. Sabine Stricker-Kellerer, Attorney at law, SSK Asia
- Open Barve, Head of Future Hub for SAP New Ventures & Technologies, SAP SE
- Friedolin Strack, Head of Department International Markets, BDI e.V. & Managing Director and Coordinator Germany of the Asia-Pacific Committee of German Business

16:00 – 16:45 Group Photo & Coffee Break

16:45 – 17:00 Presentation of the Young Leaders Strategy & Outlook for 2024 by the Co-Speakers

from 17:00 Get-Together