Our missions and goals

The programme aims to develop a network of young managers that can facilitate the mutual exchange of information about our Asian markets, alongside deepening the expertise we already possess.

Solutions to and assistance with concrete policy issues in the Asia-Pacific region

Priority topics

• Business opportunities and risks in the Asia-Pacific region
• Intercultural aspects with business partners from the region
• The formation of an international network with Asia as its focus
• Solutions to and assistance with concrete policy issues in the Asia-Pacific region

Economics, politics, and diplomacy in the Asia-Pacific region and their effects on Germany

Overview of the benefits

• Contact to relevant representatives of the Asian business world in Germany, as well as representatives from politics and diplomacy in Germany and the Asia-Pacific region
• Interdisciplinary network: Exchange of experiences with companies that are active in Asia
• An open exchange within the network about the political and economic situation in countries in the Asia-Pacific region and regular events related to current topics
• A comprehensive range of services and an archive of information related to politics, economy, industries and locations, as well as practical business topics

Are you looking for a strategic and innovative partner? If so, please get in touch!
Overview of our OAV Young Leaders network

The OAV Young Leaders is a smaller network within the OAV – German Asia-Pacific Business Association connecting prospective leaders of the member companies interested in Asia. The OAV Young Leaders, formerly OAV Juniors, was founded in 2001 in Hamburg.

Knowledge – Exchange – Experience

Initially comprising of around 20 members, the network has evolved into an interdisciplinary and international network with more than 300 members in Germany and the Asia-Pacific region.

The team

While the administration of the OAV Young Leaders programme takes place at the OAV Main Office, the planning and content are organised in collaboration with the spokespersons and regional spokespersons of the OAV Young Leaders network.

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Events

- Regular exchanges of information regarding current issues in the form of seminars and workshops with Asia experts
- Roundtables with high-profile figures from the OAV network
- Regular regional business lunches
- OAV Young Leaders Annual Conference as a central networking event and general meeting for members
- Visits to OAV member companies

You can find more information about the OAV at ➞ www.oav.de

Benefit from the OAV’s many years of experience

OAV Young Leaders Annual Conference

The OAV Young Leaders Annual Conference is the central networking event for our members. Traditionally, it takes place in autumn in one of the Federal State Representatives’ offices in Berlin, and alternatingly every two years at the offices of one of the OAV member companies.

The aim of the conference is to have regional experts and experienced industry representatives present and discuss the opportunities and challenges in Asia across all sectors.

OAV Young Leaders participating in a workshop at the annual conference

Group photo of the OAV Young Leaders at the Porsche Museum, Stuttgart