

**BUSINESS SCOUT FUND PROJECT  
EXPERT SEMINAR**  
on  
**“Precision Agriculture for Smallholder Farmers”**

7 and 8 March 2023  
from 9:30 – 12:00 HRS CET

**DRAFT AGENDA**

1 Day, 7 March:

- 09:30 HRS**                    **Welcome and Opening Remarks**  
*John U. Fimpel, Support at Business Scout for Development Programme, GIZ*
- 09:35 HRS**                    **Precision Agriculture for Smallholder Farmers in India: Challenges and Opportunities**  
*Ram Kiran Dhulipala, Senior Scientist – Digital Agriculture and Innovation, International Livestock Research Institute (ILRI)*
- 10:05 HRS**                    **Transformation Process Precision Farming**  
*Prof. Dr. Burkhard Wrenger, University of Applied Sciences and Arts (Technische Hochschule Ostwestfalen-Lippe)*
- 10:25 HRS**                    **Precision Farming Solutions for Smallholder Farmers – A Use Case from Indonesia**  
*Ashif, Mertani*
- 10:40 HRS**                    **Q&A and Round of Discussion**  
*John U. Fimpel, Support at Business Scout for Development Programme, GIZ*
- 11:10 HRS**                    **Idea Generation for New Business Models Part I**  
*Sarah Lorenz, Co-Founder and CEO, Bright and Bold*
- 11:55 HRS**                    **Summary**  
*John U. Fimpel, Support at Business Scout for Development Programme, GIZ*
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- 12:00 HRS**                    **End of Day 1**
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2 Day, 8 March:

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| <b>09:30 HRS</b> | <b>Welcome and Opening Remarks</b><br><i>John U. Fimpel, Support at Business Scout for Development Programme, GIZ</i>  |
| <b>09:35 HRS</b> | <b>Precision Farming Solutions for Smallholder Farmers – A Use Case from Germany</b><br><i>Wilfried Müller, Managing Director, RAUCH Landmaschinenfabrik GmbH</i>        |
| <b>10:05 HRS</b> | <b>Precision Farming Solutions for Smallholder Farmers – Use Cases from India</b><br><i>Tbc., ideally two Companies from India</i>                                       |
| <b>10:45 HRS</b> | <b>Q&amp;A and Round of Discussion</b><br><i>John U. Fimpel, Support at Business Scout for Development Programme, GIZ</i>  |
| <b>11:00 HRS</b> | <b>Self-Learning Examples</b><br><i>Tbc, Christiane Schnöckel, Support at Business Scout for Development Programme, OAV – German Asia Pacific / Business Association</i> |
| <b>11:15 HRS</b> | <b>Idea Generation for New Business Models Part II</b><br><i>Sarah Lorenz, Co-Founder and CEO, Bright and Bold</i>   |
| <b>11:55 HRS</b> | <b>Summary and Outlook</b><br><i>John U. Fimpel, Support at Business Scout for Development Programme, GIZ</i>  |
| <b>12:00 HRS</b> | <b>End of Day 2</b>  |

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