

Media Information Asia-Pacific Business Handbook 2018 / 2019

(Wirtschaftshandbuch Asien-Pazifik 2018 / 2019)

Current information about Asia in the fields of politics and economics

Content

Overview of the Asia-Pacific region:

Articles by experts in the fields of politics, economics, economic development and the corporate sector

Detailed statistical information and foreign trade figures

A collation of market access conditions and contact details

Target group:

Members of the German Asia-Pacific Business Association (OAV) and the Asia-Pacific Committee of German Economics (APA). Managers of the German business community doing business in Asia, business associations and diplomatic representations.

Print run:

1000 copies, 650 pages

Book format: 148 x 210 mm



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Ad format

Cover page 2: 141 x 210 mm (+3 mm on all sides)

Cover page 3: 141 x 210 mm (+3 mm on all sides)

Cover page 4: 148 x 210 mm (+3 mm on all sides)

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4c	Euroscala (CMYK)	EURO 1.000,-

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