



## OAV Members Directory 2018 – Media Information (Mitgliederverzeichnis 2018)

**Target group** Members of the German Asia-Pacific Business Association (OAV) and the Asia-Pacific Committee of German Economics (APA). Managers of the German business community doing business in Asia, business associations and diplomatic representations.

**Print run** 1.500  
**Date of publication** June 2018  
**Booking till** **1 May 2018**  
**Deadline for films** 15 May 2018

**Technical details** Offsetfilms 60 grid or data on CD-ROM (formats: e.g. QuarkXpress, Adobe Photoshop, PDF in high quality). Proofs on request and at additional cost.

**Cost**

1/1 page	b/w	EURO 1.400,-
1/2 page	b/w	EURO 1.000,-

**In case of bookings in both publications, Manual and Directory, we can offer you a 15% discount for Directory.**

**Additional cost for colour ads**

per colour	Euroscala (CMYK)	EURO 400,-
4c	Euroscala (CMYK)	EURO 1.000,-

**Additional cost for placement**

Cover page 2	40 %
Cover page 3	20 %
Cover page 4	50 %

**Covers can be booked in colour only.**

**Discounts** **Agencies get a discount of 15%.**

**Book format** 148 x 210 mm

### Ad format

Cover page 2:	141 x 210 mm (+3 mm on all sides)
Cover page 3:	141 x 210 mm (+3 mm on all sides)
Cover page 4:	148 x 210 mm (+3 mm on all sides)
Insides:	Print space:
	1/1 page: 118 x 180 mm
	1/2 page: 118 x 90 mm
	Full page: 1/1 page: 148 x 210 mm
	(for 1/1 ads only, +3 mm on all sides)

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