



OAV Members Directory 2018 – Media Information (Mitgliederverzeichnis 2018)

Target group Members of the German Asia-Pacific Business Association (OAV) and the Asia-Pacific Committee of German Economics (APA). Managers of the German business community doing business in Asia, business associations and diplomatic representations.

Print run 1.500
Date of publication July 2018
Booking till **25 June 18**
Deadline for films 02 July 2018

Technical details Offsetfilms 60 grid or data on CD-ROM (formats: e.g. QuarkXpress, Adobe Photoshop, PDF in high quality). Proofs on request and at additional cost.

Cost

1/1 page	b/w	EURO 1.400,-
1/2 page	b/w	EURO 1.000,-

In case of bookings in both publications, Manual and Directory, we can offer you a 15% discount for Directory.

Additional cost for colour ads

per colour	Euroscala (CMYK)	EURO 400,-
4c	Euroscala (CMYK)	EURO 1.000,-

Additional cost for placement

Cover page 2	40 %
Cover page 3	20 %
Cover page 4	50 %

Covers can be booked in colour only.

Discounts **Agencies get a discount of 15%.**

Book format 148 x 210 mm

Ad format

Cover page 2:	141 x 210 mm (+3 mm on all sides)
Cover page 3:	141 x 210 mm (+3 mm on all sides)
Cover page 4:	148 x 210 mm (+3 mm on all sides)
Insides:	Print space: 1/1 page: 118 x 180 mm
	1/2 page: 118 x 90 mm
	Full page: 1/1 page: 148 x 210 mm
	(for 1/1 ads only, +3 mm on all sides)

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