

Media Information, Insight Asia-Pacific 2024

The OAV's Member Magazine with Background Information and Opinion Pieces on Business and Politics in Asia-Pacific

Target Group:

- OAV Member Companies
- Managers in German and Asian Businesses
- Business Associations
- Diplomatic Representations

Format: 210 x 297 mm (WxH)

No of Pages: 28-36 pages

No of Copies: 1,000 print copies
1,500 digital subscriptions

Publication Frequency: 4 publications / year
(at the end of each quarter)

Colour Model: 4C (Euro Scale CMYK)

Dimensions:
Trim allowance: +3 mm on each side
→ Please add crop marks in your file!

½ interior page 210 x 148 mm (WxH)
1 interior page 210 x 297 mm (WxH)

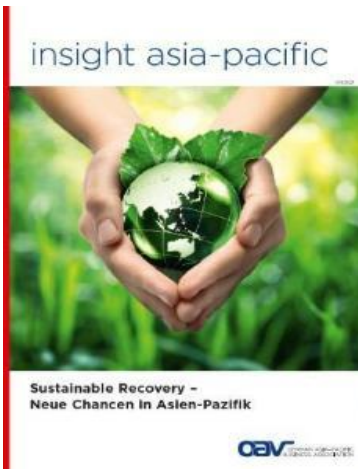
Price List for Advertisements:

All prices listed are exclusive of VAT
Payment Target: Immediately without discount

Please contact us for customised offers and package deals.

Print

- cover page 2	3.850 EURO / publication
- cover page 3	3.500 EURO / publication
- cover page 4	3.850 EURO / publication
- 1 interior page	3.000 EURO / publication
- ½ interior page	1.850 EURO / publication



Examples for Advertisements:

½ Interior Page:



1 Interior Page:

