

**MAKE IN INDIA MITTELSTAND!****Invitation to the Webinar  
INDIA'S TEXTILE SECTOR:****A PATHWAY FOR GERMAN MITTELSTAND INTO A THRIVING MARKET**  
**6<sup>th</sup> November 2024, 10.00 – 11.15 CET / 14.30 – 15.45 IST**

The 'Make in India Mittelstand!' team cordially invites you to the webinar **"India's Textile Sector: A Pathway for German Mittelstand into a Thriving Market"**, which will be held online on 6<sup>th</sup> of November from 10:00 – 11:15 CET (14:30 – 15:45 IST). Expert speakers from Invest India will share their insights regarding the opportunities for German Mittelstand companies in India's textile sector. The session will also entail a special focus on the Indian state of Odisha.

This webinar will provide valuable insights into India's thriving textile sector, which has seen remarkable growth due to its extensive raw material base, skilled labour, and strong global demand. Our expert speakers will discuss market opportunities for German Mittelstand companies, delve into the strategic advantages of investing in Odisha—a state renowned for its rich textile heritage and favorable business environment—and share success stories and case studies.

This event is ideal for business leaders, potential investors, and industry professionals interested in exploring collaborations, investments, and market entry strategies in India's dynamic textile industry.

We look forward to your participation!

[\*\*\*Click here to Register\*\*\*](#)

*Note: After the registration, you will receive a confirmation email with additional information regarding the webinar. MIIM webinars are free of cost.*

**About MIIM**

*Make in India Mittelstand! (MIIM) is a Business Support Program launched by the Indian Embassy in Berlin for German Mittelstand in their entry into the Indian market. So far, more than 220 German companies have been supported in the expansion of their market position in India as part of the MIIM program.*

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Agenda

**INDIA'S TEXTILE SECTOR:**

**A PATHWAY FOR GERMAN MITTELSTAND INTO A THRIVING MARKET**

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AGENDA

10:00 – 10:05 hrs	<b>Introductory Words</b> <i>Representative from the MIIM Team</i>
10:05 – 10:15 hrs	<b>Welcome Speech and an Introduction to the OAV Textile Roundtable</b> <i>Ms. Kimora Klug, Regional Manager South Asia, OAV - German Asia-Pacific Business Association</i>
10:15 – 10:35 hrs	<b>Sector Overview and Incentives</b> <i>Ms. Bhavna Rathee, Assistant Vice President, Textile and Leather Cluster, Invest India</i>
10:35 – 10:55 hrs	<b>Textile Industry in the State of Odisha</b> <i>Mr. Hemant Sharma, Principal Secretary, Dept. of Industries, Government of Odisha</i>
10:55 – 11:05 hrs	<b>Case Study from the Sector</b> <i>Details to be confirmed shortly</i>
11:05 – 11:15 hrs	<b>Q&amp;A and Closing Remarks</b>