



Delegation der Deutschen  
Wirtschaft in Sri Lanka  
Delegation of German Industry  
and Commerce in Sri Lanka



# Sourcing Program

## Sourcing in Sri Lanka – Virtual Consultations

06.05 – 07.05.2021

Central European Summer Time - CEST

(India Standard Time - IST)

The program will be held in English language.

**Thursday, 06 May 2021, (Target group: German Company Representatives)**  
**Login: <https://www.gotomeet.me/oav/recent-economic-political-developments>**

9:00 AM – 9:20 AM CEST (12:30 PM – 12:50 PM IST)	<b>Opening and Introduction Round</b>
	Mr. Andreas Hergenröther, Chief Delegate of German Industry and Commerce in Sri Lanka, Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) Mr. Thomas Kriwat, Country Committee Chairman Sri Lanka, OAV - German Asia-Pacific Business Association; CEO, Mercmarine Group of Companies; Honorary Consul of Sri Lanka in Germany (Bremen/Northern Lower Saxony)
9:20 AM – 10:00 AM CEST (12:50 PM – 01:30 PM IST)	<b>Recent Economic-Political Developments in Sri Lanka - Briefing and Discussion</b>
	Mr. Holger Seubert, German Ambassador to Sri Lanka and the Maldives Mr. Andreas Hergenröther, Chief Delegate of German Industry and Commerce in Sri Lanka, Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka)

**Thursday, 06 May 2021, (Target group: Sri Lankan Exporters and German Company Representatives)**  
**Login: <https://www.gotomeet.me/oav/sourcing-in-sri-lanka-part-1>**

10:05 AM – 10:10 AM CEST (01:35 PM – 01:40 PM IST)	<b>Technical Information</b> Ms. Barbara Schmidt-Ajayi, Regional Manager South Asia, OAV
10:10 AM – 10:15 AM CEST (01:40 PM – 01:45 PM IST)	<b>Welcome</b>
	Mr. Andreas Hergenröther, Chief Delegate of German Industry and Commerce in Sri Lanka, Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) Mr. Thomas Kriwat, Country Committee Chairman Sri Lanka, OAV - German Asia-Pacific Business Association; CEO, Mercmarine Group of Companies; Honorary Consul of Sri Lanka in Germany (Bremen/Northern Lower Saxony)
10:15 AM – 10:30 AM CEST (01:45 PM – 02:00 PM IST)	<b>Introductory Remarks</b> H.E. Manori Unambuwe, Ambassador of Sri Lanka to the Federal Republic of Germany
10:30 AM – 11:00 AM CEST (02:00 PM – 02:30 PM)	<b>Sourcing in Sri Lanka</b> Mr. Suresh Dayanath de Mel, Chairman, Sri Lanka Export Development Board
11:00 AM – 11:30 AM CEST (02:30 PM – 03:00 PM IST)	<b>Sustainable Supply Chains</b> Mr. Markus Löning, Managing Director, Human Rights & Responsible Business (former Human Rights Commissioner of the German Government)
11:30 AM – 11:50 PM CEST (03:00 PM – 03:20 PM IST)	<b>Sourcing Opportunities in Sri Lanka's Textile and Apparel Sector</b>
	Mr. Yohan Lawrence, Chairman Talent Subcommittee and Executive Committee Member, Joint Apparel Association Forum Sri Lanka (JAAF), Past Vice Chairman, Joint Apparel Association Forum Sri Lanka (JAAF), Past Chairman, Sri Lanka Apparel Exporters Association
11:50 AM – 12:05 PM CEST (03:20 PM – 03:35 PM IST)	<b>Break and Video Clip by EDB</b>

12:05 PM – 13:00 PM CEST (03:35 PM – 04:30 PM IST)	<b>Industry Specific Discussion: Agricultural Products</b> Mr. D.M.D.L. Saranga, Compliance Manager, Target Agriculture (Pvt) Ltd Ms. María Paula Gómez, Expert Sourcing + Markets, Import Promotion Desk (IPD)
<b>Friday, 07 May 2021, (Target group: Sri Lankan Exporters and German Company Representatives)</b> <b>Login: <a href="https://www.gotomeet.me/oav/sourcing-in-sri-lanka-part-2">https://www.gotomeet.me/oav/sourcing-in-sri-lanka-part-2</a></b>	
9:00 AM - 9:05 AM CEST (12:30 PM – 12:35 PM IST)	<b>Welcome</b> Ms. Barbara Schmidt-Ajayi, Regional Manager South Asia, OAV Mr. Marvin Woischnik-Lange, Head of Public Projects, Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka)
9:05 AM - 9:30 AM CEST (12:35 PM – 01:00 PM IST)	<b>Short Presentations by German participants</b>
9:30 AM - 10:00 CEST (01:00 PM - 01:30 PM IST)	<b>Sourcing Agricultural Products from Sri Lanka</b> Mr. Samudra Rajapakse – Head of Strategic Business, Hayleys Agriculture
10:00 AM - 10:30 AM CEST (01:30 PM - 02:00 PM IST)	<b>Applicability of the Convention on Contracts for International Sale and Goods (CISG) and Export Regulations in Sri Lanka</b> Mr. Marvin Woischnik-Lange, Head of Public Projects, Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka)
10:30 AM - 11:00 AM CEST (02:00 PM - 02:30 PM IST)	<b>develoPPP.de – Sustainable Business Initiatives in Developing Countries</b> Ms. Anika Kiefer, SME Advisor Sri Lanka, GIZ – German Corporation for International Cooperation Ms. Sarah Goetz, Portfolio Manager für develoPPP Sri Lanka
11:30 AM – 11:45 AM CEST (03:00 PM - 03:15 PM IST)	<b>Closing Remarks – Business Delegation to Colombo (optional: Jaffna) in November 2021</b> Mr. Thomas Hirl, Long-Term-Expert BMO Partnership Programme in Jaffna Ms. Barbara Schmidt-Ajayi, Regional Manager South Asia, OAV Mr. Marvin Woischnik-Lange, Head of Public Projects, Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka)
<b>Individual Consultations for German Company Representatives</b> (in German or English language, depending on the participant)	
<b>From 11:45 AM CEST / 03:15 PM IST individual consultations with AHK Sri Lanka / OAV will take place (Each German participant receives an individual time slot of 30 minutes; questions should be submitted in advance)</b>	